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## **Consumer Technology Association Commitment Statement**

The Consumer Technology Association (CTA)<sup>™</sup> is the trade association representing the \$321 billion U.S. consumer technology industry, which supports more than 15 million U.S. jobs. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world's best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.

CTA and the members of the Health and Fitness Technology Division Board share the principle that to achieve an open, connected care for our communities, we all have the responsibility to take action. To further these goals, we commit to the following principles to advance interoperability among health information systems enabling free movement of data, which are foundational to the success of delivery system reform.

- Consumer Access: To help consumers easily and securely access their electronic health
  information, direct it to any desired location, learn how their information can be shared and
  used, and be assured that this information will be effectively and safely used to benefit their
  health and that of their community.
- No Blocking/Transparency: To help providers share individuals' health information for care
  with other providers and their patients whenever permitted by law, and not block electronic
  health information (defined as knowingly and unreasonably interfering with information
  sharing).
- **Standards**: Implement federally recognized, national interoperability standards, policies, guidance, and practices for electronic health information, and adopt best practices including those related to privacy and security.

Consumer Technology Association
(With the support of the Health and Fitness Technology Division Board)

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