Approaches to Collecting and Using Social Determinants of Health (SDOH) Data

June 23, 2016
12 - 1 pm EST
Presenters

Peter Eckart, AM
Co-Director, Data Across Sectors for Health (DASH)

Alison Rein, MS
Director, Community Health Peer Learning (CHP) Program, AcademyHealth

Andrew Hamilton, RN, BSN, MS
Chief Informatics Officer and Deputy Director, Alliance of Chicago Community Health Services

Michelle Lyn, MBA, MHA
Associate Director, Duke Center for Community and Population Health
Meeting Information

▪ Meeting Link: http://academyhealth.adobeconnect.com/sdoh/

▪ Conference Line: 1-866-546-3377

▪ Access Code: 6478553818

▪ Reminders:
  ▪ Please hard-mute your computer speakers and the speakers in the web conference
  ▪ Please mute your phone line when you are not speaking to minimize background noise

▪ Technical difficulties? Email us at chpinfo@academyhealth.org
Chat Feature

- To share your comments using the chat feature:
  - Click in the chat box on the left side of your screen
  - Type into the dialog box and click the send button

- To signal to presenters you have a question / comment:
  - Click on the drop down menu near the person icon and choose *raise your hand*
Agenda

- Introduction and Recap of CHP Learning Panel on SDOH data and standards (8 minutes)
  - Peter Eckart, DASH NPO and Alison Rein, CHP NPO

- Case Study 1: Collecting and integrating SDOH data in the EHR for action (12 minutes)
  - Andrew Hamilton, Alliance of Chicago

- Case Study 2: Aggregating SDOH data at the community level to address upstream factors (12 minutes)
  - Michelle Lyn, Duke University

- Discussion (25 minutes)

- Wrap-Up (3 minutes)
DASH and CHP are All In!

Community Health Peer Learning Program

- NPO: AcademyHealth, Washington D.C.
- Funded by the federal ONC
- 15 participant and subject matter expertise communities

Data Across Sectors for Health (DASH)

- NPO: Illinois Public Health Institute in partnership with the Michigan Public Health Institute
- Funded by the RWJF
- 10 grantee communities
All In: Data for Community Health

1. Support a movement acknowledging the social determinants of health

2. Build an evidence base for the field of multi-sector data integration to improve health

3. Utilize the power of peer learning and collaboration
Recap: Emerging Standards and Opportunities for Aligning Social Determinant Data Sharing Efforts

▪ Moderator:
  ▪ Kellan Baker, Center for American Progress

▪ Panelists:
  ▪ Steve Posnack, Office of the National Coordinator for Health IT
  ▪ Michelle Proser, National Association of Community Health Centers
  ▪ Jeff Caballero, Association of Asian Pacific Community Health Organizations
Recap cntd.

▪ Panel covered a range of issues, but primarily offered an introduction to social determinant data capture and possible applications

▪ Tremendous appetite for learning more, and hearing from those who have implemented "on the ground"

▪ Two different broad thematic needs emerged, both of which we hope to begin discussing today
PRARARE

Protocol to Respond to and Assess Patient Assets, Risks, and Experiences

Social Determinants of Health
PRAPARE

Why do CHCs need to document and address SDH?

Research has shown that SDH:
• Contribute to poorer health outcomes
• Lead to health disparities

Impact on health centers and population served:
• Increasingly difficult to improve health outcomes for complex patients

Possible negative impacts:
• Value-based pay, such as incentive payments, shared shavings, and pay for performance

Goals related to collecting SDH:
• Can utilize the data to advocate for funding to address SDH
• HRSA’s goal is to utilize EMRs to screen for and address SDH
PRAPARE
Social Determinants of Health
Implementation Teams use 4 common EHRs that are used by 58% of all community health centers.
Overall Project Goals

- To create, implement/test, and promote a national standardized patient risk assessment protocol to assess and address patients’ social determinants of health (SDH).
- Document the extent to which each patient and total patient populations are complex.
- Use that data to:
  - improve patient health,
  - affect change at the community/population level
  - sustain resources and create community partnerships necessary to improve health.
### Sociodemographic/Socioeconomic

**DOB:** 04/19/1958  
**Patient Age:** 57 Years Old

#### Sociodemographic Characteristics

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Not Hispanic or Latino</th>
</tr>
</thead>
<tbody>
<tr>
<td>Race</td>
<td>Black or African American, White</td>
</tr>
</tbody>
</table>

At any point in the last 2 years, has seasonal or migrant work been your or your family's main source of income?  
- No  

Veteran Status: No  
Preferred Language: Spanish

#### Family and Home

- **# of Family Members You Live With:** 1
- **Monthly Family Income:** 500.00
- **What is your housing situation today?** I do not have housing  
- **Patient's Address:** 1234 Highway 75, Sioux City, IA 51104

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**Add Homelessness (Z59.0) to Prob List**
# Preface and Sample Sizes

## Preliminary Data

<table>
<thead>
<tr>
<th>Learning Community Team</th>
<th>Population of Focus Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alliance/Iowa</td>
<td>777</td>
</tr>
<tr>
<td>Waianae</td>
<td>501</td>
</tr>
<tr>
<td>New York</td>
<td>1,150</td>
</tr>
<tr>
<td>Oregon</td>
<td>438</td>
</tr>
<tr>
<td>All Teams</td>
<td>2,980</td>
</tr>
</tbody>
</table>
Percent of Patient Who Did Not Have ANY Material Security Needs

- Alliance/Iowa: 60%
- Waianae: 47%
- New York: 9%
- Oregon: 0%
- All Teams: 28%
Insurance Status

- **Alliance/Iowa**:
  - Private: 21%
  - Medicare: 19%
  - Other Public: 27%
  - Medicaid: 10%
  - Uninsured: 10%
  - Uninsured (All Teams' Avg): 18%

- **Waianae**:
  - Private: 6%
  - Medicare: 93%
  - Other Public: 1%
  - Medicaid: 10%
  - Uninsured: 8%

- **New York**:
  - Private: 37%
  - Medicare: 37%
  - Other Public: 18%
  - Medicaid: 7%
  - Uninsured: 8%

- **Oregon**:
  - Private: 8%
  - Medicare: 64%
  - Other Public: 21%
  - Medicaid: 7%
  - Uninsured: 8%
Education Status

- **Alliance/Iowa**
  - Did Not Answer: 1%
  - More than High School: 39%
  - High School or GED: 26%
  - Less than high school degree: 28%

- **Waianae**
  - Did Not Answer: 4%
  - More than High School: 77%
  - High School or GED: 19%
  - Less than high school degree: 4%

- **New York**
  - Did Not Answer: 4%
  - More than High School: 14%
  - High School or GED: 26%
  - Less than high school degree: 41%

- **Oregon**
  - Did Not Answer: 4%
  - More than High School: 43%
  - High School or GED: 37%
  - Less than high school degree: 16%

- **All Teams’ Avg Less than High School Degree**: 26%
Housing Status

- Alliance/Iowa: 87% (87%), 11% (11%)
- Waianae: 95% (95%), 4% (4%)
- New York: 96% (96%), 2% (2%)
- Oregon: 88% (88%), 15% (15%)

Legend:
- Did Not Answer
- Have Housing
- Homeless
- All Teams’ Avg
- Homeless
<table>
<thead>
<tr>
<th>Alliance/Iowa</th>
<th>Waianae</th>
<th>New York</th>
<th>Oregon</th>
<th>All Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language: English speaking (90%)</td>
<td>Language: English Speaking (96%)</td>
<td>Housing: Have Housing (96%)</td>
<td>Language: English Speaking (95%)</td>
<td>Housing: Have Housing (92%)</td>
</tr>
<tr>
<td>Housing: Have Housing (87%)</td>
<td>Housing: Have Housing (95%)</td>
<td>Social Integration: Meet 5+ times/week (51%)</td>
<td>Housing: Have Housing (84%)</td>
<td>Language: English Speaking (72%)</td>
</tr>
<tr>
<td>Social Integration: Meet with ones care about 5+ times/week (60%)</td>
<td>Social Integration: Meet with ones care about 5+ times/week (66%)</td>
<td>Language: English Speaking (40%)</td>
<td>Social Integration: Meet 5+ times/week (44%)</td>
<td>Social Integration: Meet 5+ times/week (55%)</td>
</tr>
<tr>
<td>Education: More than high school degree (39%)</td>
<td>Stress: Not very Stressed (36%)</td>
<td>Stress: Not Very Stressed (28%)</td>
<td>Education: More than high school degree (43%)</td>
<td>Stress: Not Very Stressed (26%)</td>
</tr>
<tr>
<td>Employment: Full-time employed (30%)</td>
<td>Employment: Full-time employed (20%)</td>
<td>Employment: Full-time employed (26%)</td>
<td>Employment: Full-time employed (17%)</td>
<td>Education: More than high school degree (25%)</td>
</tr>
</tbody>
</table>
## Most Common Social Determinant Actionable RISKS

<table>
<thead>
<tr>
<th>Alliance/Iowa</th>
<th>Waianae</th>
<th>New York</th>
<th>Oregon</th>
<th>Aggregated POF</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Stress:</strong> High to Medium High Stress (29%)</td>
<td><strong>Material Security:</strong> Utilities (17%)</td>
<td><strong>Language:</strong> Non-English Speaking (60%)</td>
<td><strong>Employment:</strong> Unemployed (54%)</td>
<td><strong>Stress:</strong> High to Medium High Stress (28%)</td>
</tr>
<tr>
<td>Education: Less than high school (28%)</td>
<td><strong>Material Security:</strong> Clothing (15%)</td>
<td><strong>Education:</strong> Less than high school (41%)</td>
<td><strong>Stress:</strong> High to Medium High Stress (45%)</td>
<td><strong>Language:</strong> Non-English Speaking (28%)</td>
</tr>
<tr>
<td>Material Security: Transportation (17%)</td>
<td><strong>Material Security:</strong> Food (15%)</td>
<td><strong>Insurance:</strong> Uninsured (37%)</td>
<td><strong>Material Security:</strong> Medicine/Medical care (18%)</td>
<td><strong>Education:</strong> Less than high school (27%)</td>
</tr>
<tr>
<td>Material Security: Medicine/Medical care (16%)</td>
<td><strong>Material Security:</strong> Rent/Mortgage (14%)</td>
<td><strong>Material Security:</strong> Food (17%)</td>
<td><strong>Material Security:</strong> Medicine/Medical care (14%)</td>
<td><strong>Insurance:</strong> Uninsured (19%)</td>
</tr>
<tr>
<td>Material Security: Food (13%)</td>
<td><strong>Employment:</strong> Unemployed (14%)</td>
<td><strong>Material Security:</strong> Rent/Mortgage (13%)</td>
<td><strong>Education:</strong> Less than high school (16%)</td>
<td><strong>Employment:</strong> Unemployed (15%)</td>
</tr>
</tbody>
</table>
PRAPARE

Social Determinants of Health

Steps needed to develop readiness:

1. Educate staff and leadership of the value of PRAPARE
2. Be prepared to address concerns and questions from staff and administration
3. Be prepared to address questions and concerns of patients
4. Catalog current countermeasure/resources available, both in-house and in the community, for each social determinants of health surveyed on the tool
5. Use “5 Rights” and PDSA cycle to develop workflow for administering and responding to PRAPARE tool.
PRAPARE

Social Determinants of Health

Additional Discussion Items:

• Adding ICD10 to problem list and associating problem with level of care
• Translating survey into other languages
• Documenting enabling services and interventions- EMR content revision
• Workflow- best way to administer survey, protocol, who to address issues indentified- Problems identified.
• NACHC toolkit- should be available late Summer 2016
• Data Analytics- how do we use data to accomplish all the goals of PRAPARE
PRAPARE

Summary

• We need to create systems and workflows in which community health center workers have the ability and confidence to inquire about and address the social determinants of health in our patient’s lives.

• Implementing PRAPARE is a first step in accomplishing this.

• PRAPARE is just one small, but important step, to address for SDH.
Questions & Thoughts

Andrew Hamilton
CIO, Alliance of Chicago
ahamilton@alliancechiago.org
Case Study 2: Aggregating SDOH Data at the Community Level to Address Upstream Factors

Durham-Duke Collaborative Community Health Indicators Project

Michelle J. Lyn, MBA,MHA
Assistant Professor and Chief, Division of Community Health
Co-Director, Duke Center for Community and Population Health Improvement
Duke Health

Data Across Sectors to Improve Health
Webinar: June 23, 2016
Academic Health Systems and Communities Can Use Skills to Track Outcomes that People Care About

Towards a Unified Taxonomy of Health Indicators: Academic Health Centers and Communities Working Together to Improve Population Health
Sergio Aguilar-Gaxiola, MD, PhD et al. Academic Medicine, Vol. 89, No. 4 / April 2014
Examples

• Detect and treat chronic disease using big data: Southeastern Diabetes Initiative (SEDI)
• Collaborative data sharing efforts: Durham Community Health Indicators
Parcel Geocoding

- Match all residential addresses with
- US Census Data
- Birth and Death Records
- County Tax Assessors’ Data*
- GHIS data Mapped to 95% of Durham County residents

*Examples: age of housing, zoning codes, land use codes, date remodeled (if any), building class or type, owner (versus renter) occupancy, heating/cooling system, and assessed, tax value; and public transportation routes.

## Durham Diabetes Coalition
### A1c Monitoring

<table>
<thead>
<tr>
<th>Year</th>
<th>Durham</th>
<th>NC</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012*</td>
<td>84%</td>
<td>89%</td>
</tr>
<tr>
<td>2013</td>
<td>86%</td>
<td>88%</td>
</tr>
<tr>
<td>2014</td>
<td>87%</td>
<td>88%</td>
</tr>
<tr>
<td>2015</td>
<td>90%</td>
<td>89%</td>
</tr>
<tr>
<td>2016**</td>
<td>91%</td>
<td>89%</td>
</tr>
</tbody>
</table>

*Diabetes prevalence 9%
**Diabetes prevalence 10%
“Perhaps more important is the way they have used their data. NNIP partners operate very differently from traditional planners and researchers. Their theme is **democratizing information**. They concentrate on facilitating the direct practical use of data by city and community leaders, rather than preparing independent research reports on their own. And all have adopted as a primary purpose using information to build the capabilities of institutions and residents in distressed urban neighborhoods.”

http://neighborhoodindicators.org/about-nnip/nnip-concept
Durham Neighborhood Compass
Data by Block Groups

http://compass.durhamnc.gov/index.html
Durham Neighborhood Compass
Data by Neighborhood

http://compass.durhamnc.gov/index.html
Community Involvement

• Regular trainings for public users
• Neighborhood-focused meetings upon request (e.g. for neighborhood associations)
• On-call information and support
• “Open analysis”
• Community-involved indicator development
Durham Neighborhood Compass
Expand to Health Data

- Formal request from Durham County Public Health
- Diabetes prevalence
- Diabetes control
- Pre-diabetes prevalence
- Breakdown by:
  - Race/ethnicity
  - Age
  - Gender
  - Geography

April 6, 2016
Jeffrey Ferranti MD, Vice President & CIO
Duke Health System
2424 Erwin Rd.
Hock Plaza, 12th Fl.
Durham, NC 27710

Dear Dr. Ferranti:

As indicated in my letter dated October 12, 2015 (attached here), the Durham County Department of Public Health is beginning its partnership with Duke Health and Lincoln Community Health Center to develop reports on the health burden of common non-communicable diseases (NCD) in Durham County. These reports will inform Durham County Department of Public Health decision-making and will be used to inform our community as to NCD prevalence rates locally and according to community resident characteristics.

To initiate this partnership, the Durham County Department of Public Health requests that Duke Health and Lincoln Community Health Center provide summary information on the prevalence of pre-diabetes and Diabetes by census blockgroup data in Durham County from their adult patient populations, receiving care from October 1, 2014 to December 31, 2015. Specifically, we request information on the following data elements (see attached):

- Diabetes prevalence
- Diabetes control
- Pre-diabetes prevalence

Additionally, we request the above be broken down by:
- Race: African American, Caucasian, Asian
- Gender: Male/Female
- Hispanic Ethnicity
- Age group: 18-29, 30-64, 65-75
- Geography: County, Census tract, Census Blockgroup

This information will be incorporated in a Durham County NCD Health Report, which we will use to guide Durham County Department of Public Health policies and share with Durham County residents. We view this initial request on Diabetes health indicators as an important step forward in obtaining information on many NCDs in Durham County, and we hope to use this initial request as a model for future requests. We will work closely with Duke Health and Lincoln to ensure privacy of our Durham County residents in the
Current Draft of Next Steps...(as we now understand them to be)

• Convene attorneys and privacy officers.
• Pursue Expert Determination for compliant de-identification of PHI, as permitted by the privacy rule.
• Secure the services of statistical analysis disclosure expert to review process of pulling and aggregating data.
• Run test data pull and compile aggregated report for review to ensure compliance with privacy rule before being published.
• Publication of aggregated static report on the Neighborhood Compass will provide visual display of common disease prevalence at the neighborhood/census block level where allowable under the privacy rule.
Durham Community Health Indicators

• Diabetes test model
• Expand to other chronic conditions (hypertension, obesity)
• Reports on all health conditions identified as high priority in our community health needs assessments
Academic Health Systems and Their Communities Poised to Make Major Contributions to Health

- Use data to develop and drive effective health interventions
  - In house
  - In the community (locally, regionally, nationally)

- Use data to provide information
  - Inform decision making, resource allocation
  - Enhance transparency

- Engage as major stakeholder partners in multi-sector health improvement action
Goal: Change Practice and Influence Policy

• Practice
  – Pragmatic health delivery interventions that may ‘reach into’ communities (e.g., community health worker home visits, outreach education)

• Policies
  – Taxes (e.g., sugar sweetened beverages)
  – Environment (e.g., smoke free environments, playgrounds)
Why Should This Work Matter to Providers?

Because of the Future Demands on Providers by Patients and Payers:

- Transparency of quality and cost
- 24/7 access to information and support
- Capitated contract seeking total reduction in per capita cost
- Place Matters - obesity, social isolation, lack of physical activity, increase in personal violence, chronic stress, depression and allergies (Millennial Morbidities)
Industrial Engineering to Produce Products and Services That are Consistent and Without Waste

Engineering primary care to efficiently meet Care Guidelines

Patient – Centered Care (Longitudinally Oriented and Coordinated across Multiple Services and Shared Decision Making)

The Need for Patient and Provider Understanding and Dialogue and Not Just Information
Current Cost of Quality

Recent Health Affairs – reports that the annual cost to meet Quality metrics through Primary care and 3 specialty providers equates to a $15 Billion dollar annual cost.
To achieve better health at lower cost, all stakeholders — including health professionals, payers, policy makers, communities, and members of the public — must focus on what matters most. What are the core measures that will yield the clearest understanding of health and well-being in America? Vital Signs, a 2015 report from the Institute of Medicine, proposes a set of 15 core measures for health and health care.

Explore the infographic to see examples for each measure.
It’s not an Either Or

Better methods in engaging the patient requires better methods in engaging the entire community.
Networks

• **6-County Public Health GIS Network**
  – Funded by the CDC
  – Technical support to Durham applicant
  – Data development, potentially vital records

• **North Carolina Indicators Group**
  – Durham, Charlotte, Greenville, Winston-Salem, Orange County, Wake County, Richmond Federal Reserve…

• **National Neighborhood Indicators Partnership**
  – Sponsored by the Urban Institute
  – 33 cities around the country
  – [www.neighborhoodindicators.org](http://www.neighborhoodindicators.org)
Contact Information

Michelle J. Lyn, MBA, MHA
Assistant Professor and Chief
Duke Division of Community Health
Co-Director
Duke Center for Community and Population Health Improvement
Duke Health

Michelle.Lyn@duke.edu
http://communityhealth.mc.duke.edu/
Discussion

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Andrew Hamilton, RN, BSN, MS
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Facilitators
Peter Eckart, AM
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Alison Rein, MS
Director, Community Health Peer Learning (CHP) Program, AcademyHealth
Connect with Us!

- Sign up for news from All In at dashconnect.org
- Follow us at @DASH_connect and @AcademyHealth at #CHPHealthIT
- Contact information for speakers
  - Andrew Hamilton, ahamilton@alliancechicago.org
  - Michelle Lyn, michelle.lyn@duke.edu
- Evaluation
- A resource list, slides, and recording will be available