

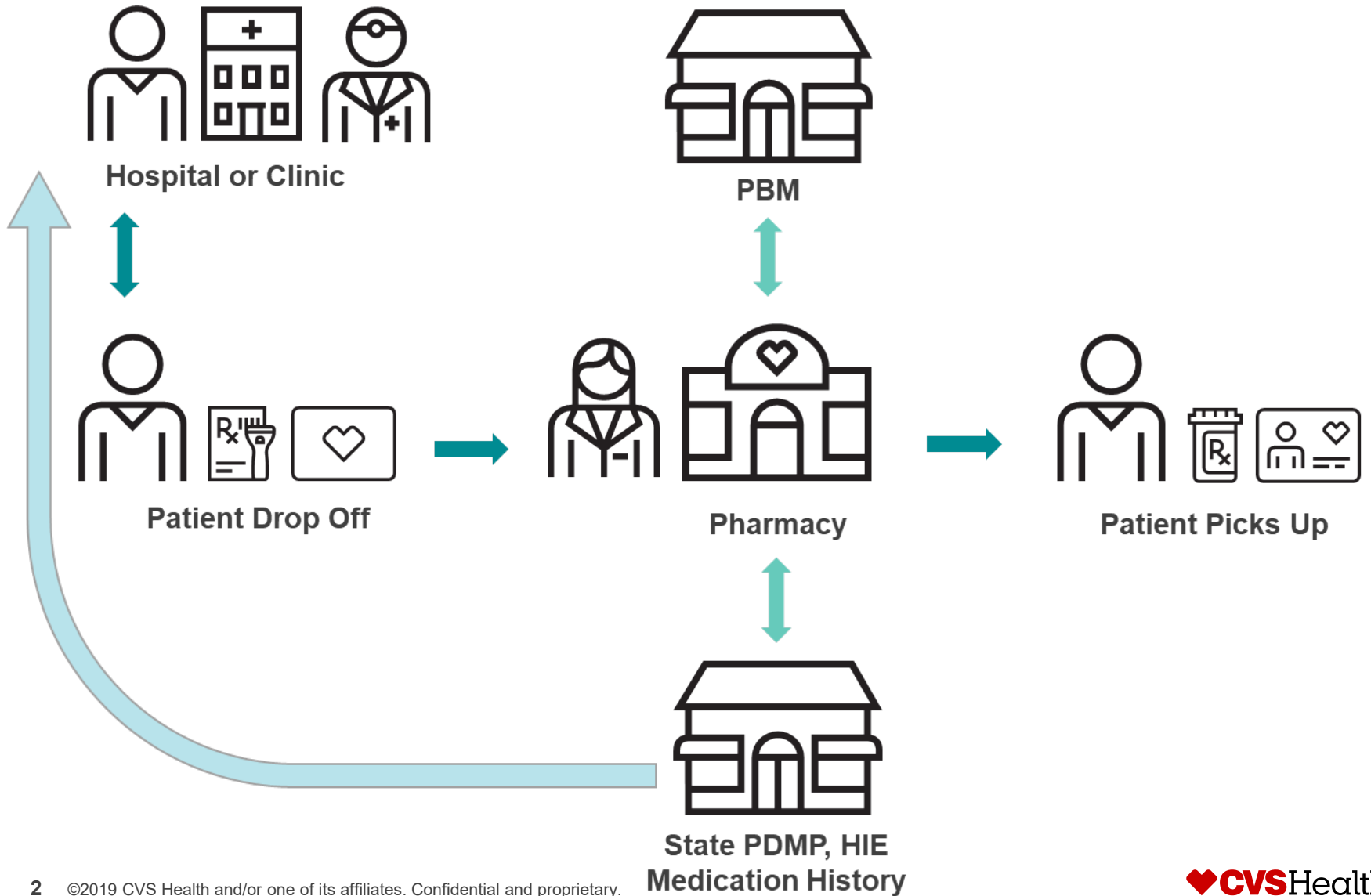
# Quality & Safety

# Prescription Data

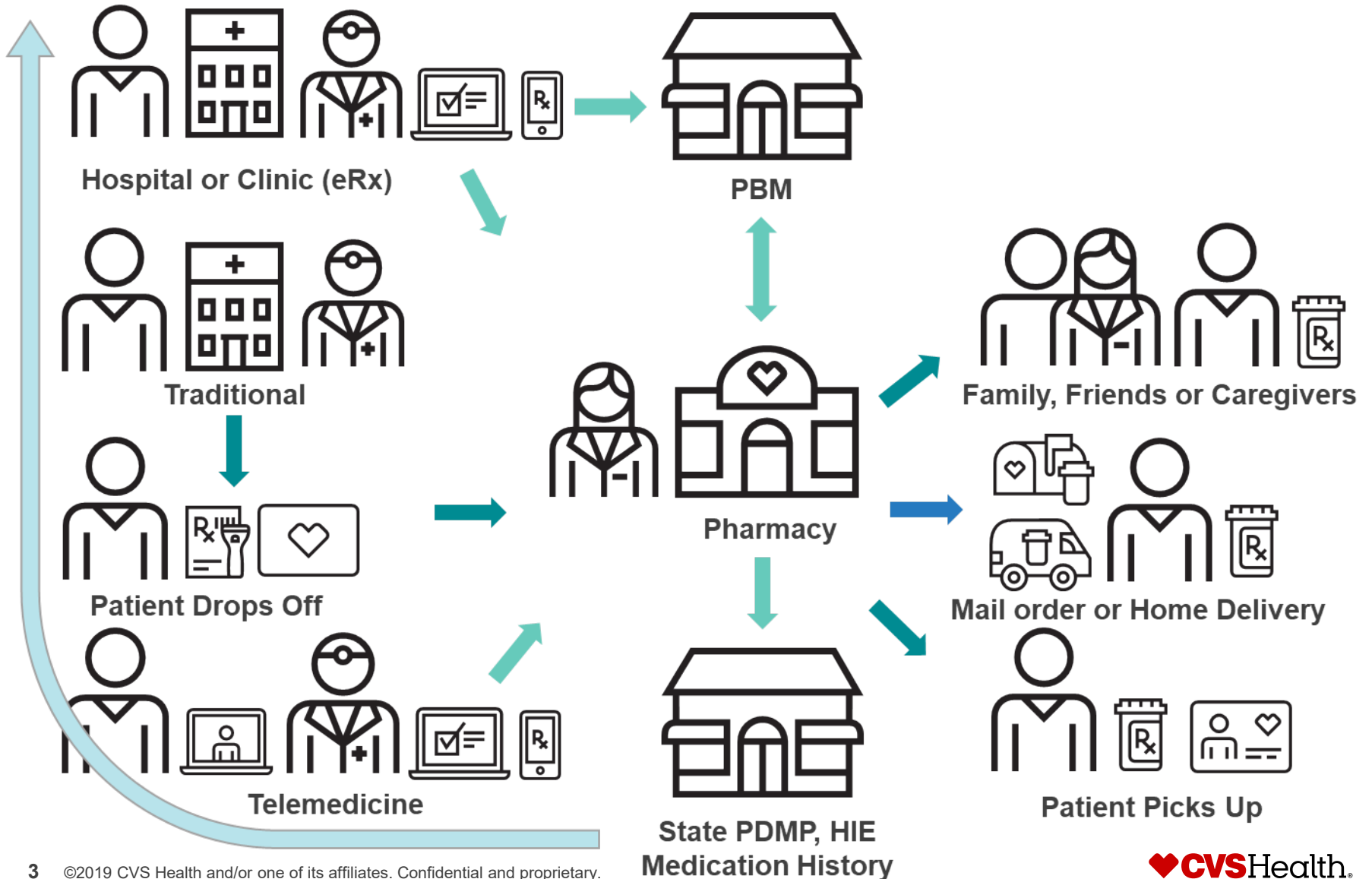
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Process Innovations

# That was then...



# This is now...



# Beyond Patient Matching

**Start at the beginning of the prescribing process**

**Be consistent!**

**It's complicated – How can we simplify?**

- **Mobility**
- **Technology**
- **Industry Standards**

**Beyond Patient Matching – Authentication**

**Other Pain Points – Prescriber Matching & Drugs**

