**General subgroup philosophy: Form agnostic – focus on functionality**

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| --- | --- | --- | --- | --- | --- | --- |
| Who would use it? | Setting used in? | Lifecycle stage | Clinical/Health care purpose/what it’s designed to do | Who creates? | Purpose it was created | How its distributed/acquired |
| Consumer-only | Personal/  Home use | Prototype | Quantified self | Person in garage | Single use | Free/open distribution (app store) |
| Consumer/health care provider | Ambulatory | Beta-release | Lifestyle monitoring | Academic medical center | Broad Commercial sale | “Prescribed” by a licensed/authorized distributor |
| Health care provider-only | Hospital | General availability (production) | Self-diagnosis | Private company | Specific disease population | Only purchase-able by healthcare providers |
|  |  | Maintenance/upgrade mode | Adherence to protocol (e.g., mediation reminder app) |  |  |  |
|  |  | Sunset/termination | Diagnosis/Diagnostic |  |  |  |
|  |  |  | Implanted |  |  |  |