Water, water everywhere and not a drop to drink...

... and some of us are really, really thirsty!

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We have an urgent need for data liquidity ...

... yet ...
Those who need access to data can’t get it.
Those who have access to data won’t share it

- Hospitals/Health Systems
- HIEs
- Medical Device Companies
- Pharma Companies
- Data Aggregators/Brokers
- Insurance Companies
“Our patient data is valuable. We may be able to monetize it someday....”

“We can’t open our system to out-patient device data... we could get a virus!”
...our EHR company won’t let us.”
...we don’t know what to do with the data”
...it will overwhelm physicians”

“We can’t...HIPAA...”

“If I let other people access my research data, they might find something interesting and publish it before me!”

“Why would I give it to researchers. We make millions off of our patient data. Researchers can get a grant and buy it just like everybody else.”

“Patient portals are hard...!”
Why...

No sense of...

...urgency

...social responsibility

...respect for patients’ needs, intelligence or sacrifice

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