PRESENTER BIOGRAPHICAL SKETCHES

Meaningful Use Workgroup

Listening Session

May 27, 2014

_____

Panel 3: HIT Support of Advanced Models of Care

Brian DeVore, Intel
William O'Byrne and Bala Thirumalainambi, NJHITECH
Charlie Ishikawa, Joint Public Health Informatics Taskforce
Mark Savage, National Partnership for Women & Families

Brian DeVore is the Director of Strategy and Healthcare Ecosystem and provides strategic guidance and oversees the national and local partnership efforts of Intel necessary to provide innovative healthcare to its employees. He works with senior executives in the healthcare and technology industries as well as business and government leaders to drive care, payment, data and organizational changes necessary to deliver improved quality at a repeatedly lower cost.

Mr. DeVore currently serves in advisory and board positions on the Oregon Health Policy Board, The Pacific Business Group on Health, The Oregon Coalition of Healthcare Purchasers and Dossia. He is a former alternate member of the American Health Information Community (AHIC) and was an advisor to the National Governor's Association State Alliance for eHealth, The Texas e-Health Alliance and the Oregon Health Information Technology Oversight Council (HITOC).

Prior to joining Intel, Brian formed and led Kryptiq Corporation's Government Affairs/Initiatives as well as an original principle with Myhealthbank, an early entry into the consumer driven health space. Brian holds a degree from Evangel University and has additional executive training from Stanford's Graduate School of Business.

William J. O'Byrne is the Executive Director of the New Jersey Health Information Technology Extension Center (NJ-HITEC), the organization selected by the federal Office of the National Coordinator (ONC) to be the Garden State's Regional Extension Center (REC) under the American Recovery and Reinvestment Act (ARRA) of 2009. Mr. O'Byrne is leading the health information evolution by assisting more than 5,000 New Jersey's medical providers in the transition from paper records to the *Meaningful Use* of Electronic Health Record (EHR) systems.

Mr. O'Byrne served as the NJ Department of Banking and Insurance (DOBI) State Coordinator for the development, implementation, and deployment of Health Information Technology prior to NJ-HITEC. He also served as the NJ Project Manager of the Health Information Security and Privacy Collaboration (HISPC), a group of 43 states and

territories working together to identify and resolve barriers to interoperable Health Information Exchanges (HIEs). Mr. O'Byrne founded the NJ DOBI HIPAA/HINT Task Force to facilitate the smooth transition of the National Provider Identifiers and the new 5010 and ICD-10 HIPAA Transaction and Code Sets. He began his career at the DOBI in 1994 where he drafted many significant administrative rules and decisions relating to automobile insurance.

Mr. O'Byrne currently serves on the Board of Directors of the Health Information and Management Systems Society (HIMSS), New Jersey Chapter and as a Commissioner on the Electronic Healthcare Network Accreditation Commission (EHNAC).

Mr. O'Byrne is a graduate of Seton Hall University and School of Law and began his career in 1970 as a Captain in the United States Marine Corps serving in Vietnam with the 1st Marine Division. After he left the military in 1974, he successfully worked in many fields including the private practice of law, teaching law, and as corporate counsel.

Balavignesh (Bala) Thirumalainambi is the Meaningful Use Director for the New Jersey Health Information Technology Extension Center (NJ-HITEC) leading the department that educates, trains, and analyzes *Meaningful Use* statewide. NJITEC is the designated Regional Extension Center (REC) for the Garden State established by the New Jersey Institute of Technology (NJIT) through a federal grant from the Office of the National Coordinator (ONC). Mr. Thirumalainambi's team will assist 5,000 primary care providers in New Jersey achieve *Meaningful Use* in accordance with federal requirements.

Prior to NJ-HITEC, Mr. Thirumalainambi was the Coordinator/Project Manager of Health e-cITi-NJ, a federally funded Health Information Exchange (HIE) in New Jersey. At Health e-cITi-NJ, he assisted the participating hospitals orchestrate their efforts to exchange clinical data. He was also part of the initial team that wrote the grant for the federal funding. While at Health e-cITi-NJ, Mr. Thirumalainambi's worked for both Newark Beth Israel and Meadowlands Hospitals as a Systems Analyst. He also served as a corporate Business Analyst at the St. Barnabas Healthcare System.

Mr. Thirumalainambi is an NJIT graduate in management with a concentration in healthcare. He currently teaches Electronic Health Records and Healthcare Information Systems at NJIT and continues his research on improving quality outcomes in New Jersey hospitals.

Charles Ishikawa, MSPH, is the Executive Secretary of the Joint Public Health Informatics Taskforce (JPHIT), a collaboration of nine national associations dedicated to advancing population health and public health practice through applied informatics. In this role, Mr. Ishikawa provides JPHIT with strategic oversight and leadership of its activities, and ensures sustained and continuous monitoring and support of logistics, content development, communications and policy coordination.

Prior to serving JPHIT, Mr. Ishikawa worked for the International Society for Disease Surveillance where he was instrumental to a national efforts that developed EHR data standards for syndromic surveillance, and built-up the Distribute project for the H1N1 response pandemic response. He also possesses over 10 years of experience in local, regional and national public health preparedness and response work. His expertise include medical counter measure administration, vulnerable populations planning, exercise design and facilitation, emergency communications, and public health information systems design and policy analysis.

Mr. Ishikawa holds a M.S.P.H. in Epidemiology from Emory University's the Rollins School of Public Health (Atlanta, GA), and a B.S. in Biology and Philosophy from Creighton University (Omaha, NE). In 2004, Charlie was awarded the 18th Sellers-McCroan Award by the Georgia Public Health Association and Georgia Division of Public Health for outstanding work in Epidemiology and Emergency Preparedness.

Mark Savage serves as Director of Health IT Policy and Programs at the National Partnership for Women & Families, one of the nation's leading nonprofit organizations working to promote access to high-quality health care, fairness in the workplace, and policies that help women and men meet the dual demands of work and family. He oversees the National Partnership's strategy and work to advance electronic health information exchange and technology for the benefit of individual and population health, health care delivery, reducing health disparities, and improving quality and patient safety. Among other things, he currently serves on the Consumer Empowerment Workgroup of the federal HIT Policy Committee; on the Work Group on HHS Data Access and Use of the National Committee on Vital and Health Statistics; as co-chair of the Leadership Conference on Civil and Human Rights' Health Care Task Force; and on the eHealth Initiative's Leadership Council.

Prior to joining the National Partnership, Mr. Savage was Senior Attorney at Consumers Union, the policy and advocacy arm of Consumer Reports®, where he led advocacy for patients and consumers in California's work to build electronic health information exchange. For example, he served on the Board of Directors of Cal eConnect, convened the leading organizations that released the "Consumer and Patient Principles for Electronic Health Information Exchange in California" (2010), and is co-author of *Achieving the Right Balance: Privacy and Security Policies to Support Electronic Health Information Exchange* (2012).

Panel 4: Vendors

       Leigh Burchell, EHRA
       Jonathan Zimmerman, GE Healthcare IT
       Catherine Britton, Siemens
       Dan Haley, athenahealth

Leigh C. Burchell directs the Government Affairs function for Allscripts, including legislative advocacy and regulatory interpretation and comment. Her role includes advocating for the company's 180,000 physician clients, 1,500 hospitals and 13,000 post-acute agencies to ensure that new legislation and administrative policies are supportive of the most efficient and scalable paths towards improvements in the healthcare industry. She has been with Allscripts for more than fourteen years.

Burchell is active in many industry associations and serves as Vice Chair of the Executive Committee for the Electronic Health Record Association (EHRA) (http://www.himssehra.org/ASP/index.asp), a Member of the Leadership Council and Policy Steering Committee for the eHealth Initiative (www.ehealthinitiative.org) (and past Chair of the Policy Steering Committee), the Vice-Chair of the Health Information Technology Workgroup within TechAmerica (www.techamerica.org), and is a Member of the HIMSS Public Policy Committee. She also leads the company's participation within the Bipartisan Policy Center and the Patient Centered Primary Care Collaborative. Previously Burchell served as Vice Chair of the HIMSS Government Relations Roundtable.

Before assuming her current role in the company, Burchell was the Executive Director of an Allscripts organization focused on the collection of best practices and dissemination of thought leadership materials on practical EHR adoption and sustainable health information exchange.

Prior to Allscripts, Burchell worked for a major Connecticut health plan where she managed a preventive medicine project focused on increasing compliance with key wellness exams among the plan's membership in an aim to assist with chronic disease management, as well as promotion and marketing for the country's first alternative medicine program to be launched by an insurer.

Burchell graduated from Wesleyan University in Middletown, CT, with a Bachelor of Arts in American Studies and Constitutional History.

Jonathan Zimmerman is the Vice President and General Manager of Clinical Business Solutions, a critical element of the GE Healthcare IT portfolio.

Jon was previously at Availity, where he served as the General Manager of Clinical Solutions, leading the strategic development, planning and delivery of clinical information exchange via the Availity® Health Information Network.

Jon began his career with IBM, earning numerous awards for innovation and engineering, and qualifying for the top sales honors at the company. Later, at Siemens SMS, he was instrumental in developing and operating HDX, an early leader in health care electronic data interchange and in partnership with colleagues there, holds a patent in Revenue Cycle Management. Jon has also held executive management and product development roles at CareFusion, (a medical device spin-off of Cardinal Health) and served as Senior Vice President of Solutions Management at Allscripts.

Jon currently serves as the National Co-Chair of the Data Harmonization and Interchange of the WEDI Report 2013. He has participated on many boards of directors in the health information network industry, including the Workgroup for Electronic Data Interchange (WEDI), eHealth Initiative; and the National Alliance for Health Information Technology (NAHIT).

Jon earned his Bachelor of Arts degree from West Chester University of Pennsylvania.

Catherine Britton leads the Siemens Health Services ARRA product solution team. Catherine has 30 years of experience in all facets of software solution development including requirements solicitation and elaboration, development, test, deployment, education, and implementation. For more than 20 years, Catherine has been providing solutions for the worldwide Healthcare IT including RIS / PACs in the first filmless hospitals in the world, oncology information management, cardiology solutions, and acute and ambulatory domains.

Dan Haley is athenahealth's Vice President of Government and Regulatory Affairs, responsible for all aspects of the company's interactions with government and government officials at the federal, state, and local levels. Prior to joining athenahealth, Dan was a partner at a global law firm, where his practice focused on government and regulatory affairs, health IT, and complex commercial litigation. He has held senior positions in a number of statewide political campaigns, in Massachusetts state government, and at several federal political committees. Dan is a graduate of Middlebury College and Harvard Law School.