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Interoperability and Health Information Exchange Workgroup
Governance Subgroup - Listening Session
August 22, 2014

Panel 3: State/Federal Perspectives

Gail Graham, Department of Veterans Affairs
Dave Minch, California Association of Health Information Exchanges
Tony Gilman, Texas Health Services Authority
Jennifer Fritz, Minnesota Department of Health
Karen Guice, Department of Defense

Gail L. Graham is currently the Assistant Deputy Under Secretary for Health (ADUSH) for Informatics and Analytics, within the Department of Veteran Affairs (VA), Veterans Health Administration (VHA). She leads the Office of Informatics and Analytics within the Office of Policy and Services.

Ms. Graham is an accomplished and creative executive whose vision has guided health information management practice in VA from a paper-based, facility-centered function to an informatics service, connecting people, programs and partners throughout the federal health care system. As the ADUSH for Informatics and Analytics, she leads efforts to ensure that VHA's clinicians, managers, leaders and the patients they serve are provided timely, relevant informatics products and data resources that support improvements in Veterans' Health. Ms. Graham oversees the management of health, medical and business information contained in the electronic health record and other VA systems, and provides subject matter expertise in the acquisition, storage, use and reporting of VA health information for treatment, payment, operations and research.

The Office of Informatics and Analytics provides advanced and secure enterprise data systems, sophisticated analytic and measurement solutions, decision support, business intelligence and web communications that facilitate evidence-based decisions for individual Veterans and their families, patient populations, clinicians and those managing health care delivery systems. Ms. Graham oversees a staff of approximately 700 people in an array of fields including health information management, privacy, analytics, informatics, health IT security and IT patient safety.

Ms. Graham constantly works to foster the technological advancement of health information systems to improve quality of care for patients, enhance health information resources and tools for veterans, providers and researchers, promote the ethical and appropriate use of health information and support patient-provider interaction. She has led VA's participation in the public-private sector, such as the VA collaborations with the UK's National Health System, Kaiser Permanente, HHS Office of the National Coordinator and American Health Information Management Association.

David A. Minch, BS, FHIMSS is the President and COO of HealthShare Bay Area. Previous engagements include 14 years with John Muir Health, an IDN in the San Francisco East Bay, in various management roles; manager of Business Engineering for Kaiser's Northern California Region; President of Coast Micro, Inc., a small software development company in the SF East Bay; and Vice President of Amherst Associates' Computer Services division. He received a Bachelor of Science degree from the University of California, Irvine, and entered the health care industry in 1976 after spending seven years in insurance data processing; and has accumulated nearly fourty years of health care computing and strategic planning experience.

In addition to his current responsibilities for building and operating a Health Information Exchange in the SF Bay Area, Mr. Minch co-chairs the Policy Steering Team of the California Office of Health Information Integrity (CalOHII), is President and Board Chair of the California Association of HIEs, is a co-founder of the California e-Health Collaborative, and is a director on the board of MDISS (Medical Device Innovation, Safety, and Security consortium). Mr. Minch presently leads the California participation in the national EHR-HIE Interoperability Workgroup and was a member of the National HIE Governance Forum under NeHC.

Mr. Minch participates in several HIMSS national committees and is a past chair of the national HIMSS HIE Committee, which he helped to found in 2007, and is the past National HIE Roundtable Chair. He is also on the HIMSS Northern California Chapter Board. Mr. Minch has spent several years as a National HIMSS educational program reviewer, and speaks frequently at HIMSS, HFMA, and other national and regional forums.

Tony Gilman is the chief executive officer of the Texas Health Services Authority (THSA), a nonprofit corporation created by the Texas Legislature in 2007 to promote and coordinate the development of electronic health information exchange in Texas. Prior to joining THSA, Gilman served as the executive officer for the Texas Health Care Policy Council in the Office of the Governor and was responsible for the strategic operations, planning, and coordination of all meetings of the Council. Gilman also served as an advisor to Governor Perry and his senior staff on health care issues, including health workforce and regulation, health information technology, health system transparency, and health system reform. Prior to joining the Office of the Governor, Gilman served as the Austin Director for the Texas Office of State-Federal Relations from 2001 to 2005. From 1999 to 2001, Gilman served as a policy advisor to Governor George W. Bush, and from 1994 to 1999, he served as a Policy Advisor in Governor Pete Wilson's Washington, D.C. office. Gilman received a Bachelor of Political Science degree with an emphasis on political processes and institutions from the University of Kansas.

Jennifer Fritz is the Deputy Director from the Office of Health Information Technology at the Minnesota Department of Health. Jennifer is responsible for the direction of Minnesota e-Health programs, including the Minnesota e-Health Initiative, Minnesota's Health Information Exchange Oversight Program, Minnesota's e-health activities related

to the State Innovation Model program, and activities related to privacy and security, health informatics and data standards. Jennifer was also the lead for Minnesota's State Health Information Exchange Cooperative Agreement, which ended in early 2014. Prior to serving as Deputy Director, Jennifer was a project manager on the state's health information exchange activities with responsibilities for developing and implementing Minnesota's strategic plan for health information exchange. Jennifer has also worked on a variety of public health informatics projects aiming to improve the development and use of public health information systems.

Karen S. Guice, M.D., M.P.P. is the Principal Deputy Assistant Secretary of Defense for Health Affairs. Dr. Guice assists in the development of strategies and priorities to achieve the health mission of the Military Health System, and participates fully in formulating, developing, overseeing and advocating the policies of the Secretary of Defense.

Dr. Guice also acts as a liaison for the ASD(HA), other offices within OSD, the Military Departments, Congress, and other Executive Branch agencies to develop, coordinate and integrate health care policies with departmental priorities and initiatives. Additionally, Dr. Guice oversees Congressional and legislative activities for the OASD(HA), as well as guides the office's public affairs and communications programs. The Office of Health Affairs is responsible for providing a cost effective, quality health benefit to 9.6 million active duty uniformed Service Members, retirees, survivors and their families. The MHS has a \$50 billion annual budget and consists of a worldwide network of 59 military hospitals, 360 health clinics, private-sector health business partners, and the Uniformed Services University.

In addition, Dr. Guice serves as acting Military Health System Chief Information Officer. In this position, she supports the assistant Secretary of Defense (Health Affairs) and DoD medical leaders on all matters related to information management and information technology.

Previously, Dr. Guice served as the Executive Director of the Federal Recovery Coordination Program, a joint program of the Departments of Defense and Veterans Affairs. Dr. Guice graduated from the University of New Mexico School of Medicine and completed her general surgery training at the University of Washington. She has been a member of the surgical faculties at the University of Texas Medical Branch at Galveston, the University of Michigan, Duke University, and the Medical College of Wisconsin. She was promoted to Professor of Surgery during her tenure at Duke University.

Dr. Guice received a master's degree in Public Policy from Duke University and was selected as a 1997-1998 Robert Wood Johnson Health Policy Fellow. Dr. Guice served as a staff member of the Senate Committee on Labor from 1998-1999, and as the Director of Fellowship Services at the American College of Surgeons (1999-2001). She was the Deputy Director for the President's Commission on Care for America's

Returning Wounded Warriors (Senator Bob Dole and Secretary Donna Shalala, cochairs, 2007).

Dr. Guice has been a funded investigator for over 10 years, receiving grants from the NIH and the Emergency Medical Services for Children Program. Her basic science research included the scientific investigation of pancreatitis related respiratory failure and her health services research focused on the development of a national trauma registry for children and outcome evaluation of children's trauma-related care. She has served on NIH Study Sections and EMSC grant review panels. She authored or coauthored over 60 peer reviewed publications and nine book chapters.

Dr. Guice is a member of several professional societies and was elected President of the Association of Academic Surgery in 1993. She received the Association of Women Surgeons Distinguished Member Award in 1999 and the W.W. Coon Surgical Residents Award for Teaching Excellence at the University of Michigan in 1988. In 1993, she received the Outstanding Alumna Award from the College of Arts and Sciences at New Mexico State University. She received an award for Outstanding Achievement from the office of the Secretary of Defense in 2007 for her work on the President's Commission, and received a Commendation from the Department of Veterans Affairs in 2009.

Panel 4: Governance Entities

David Kibbe, DirectTrust Kitt Winter, Healtheway Aaron Seib, National Association for Trusted Exchange Nick Knowlton, CommonWell Health Alliance David Whitlinger, EHR-HIE Interoperability Workgroup

David C. Kibbe, MD MBA is known as an innovator and independent thought leader in the field of health IT in the United States. A co-developer of the ASTM Continuity of Care Record standard, CCR, and one of the developers of the Direct standard, he is an experienced clinician who practiced medicine in private and academic settings for more than 15 years before starting his first IT company. Dr. Kibbe has taught informatics at the School of Public Health, University of North Carolina at Chapel Hill, and founded three health care IT companies.

Dr. Kibbe is currently serving as founding President and CEO of DirectTrust, an independent non-profit trade association created by and for participants in the Direct community, with the common goal to establish and maintain a national Security and Trust Framework in support of Direct exchange. DirectTrust is the recipient of a Cooperative Agreement grant from ONC/HHS as part of the Exemplar HIE Governance Entity Program, the purpose of which is to advance DirectTrust's role as a private sector security and trust accreditation body for Direct exchange implementers, in partnership with the government.

From 2002 until 2006, Dr. Kibbe was the founding Director of the Center for Health Information Technology for the American Academy of Family Physicians (AAFP). He remains affiliated with the AAFP as a Senior Advisor.

Dr. Kibbe received his BA from Harvard University, MD from Case-Western Reserve University School of Medicine, and his MBA from the University of Texas at Austin.

Kitt Winter serves as the Director of the Health IT Program Office for the Social Security Administration. In that role, Kitt coordinates the agency's internal health IT efforts and external efforts among other federal agencies and the private sector. She actively participates in the national health IT efforts as Chair of the eHealth Exchange Coordinating Committee and the Federal Health Architecture Managing Board. Additionally, she is the federal liaison to the HealtheWay Board of Directors and a member of the CareQuality Steering Committee. She is also a voting member of the Policy Committee's Privacy & Security Tiger Team.

Ms. Winter is both a Certified Public Accountant as well as a Certified Government Financial Manager. She holds a Master of Business Administration in Public Accounting from the Rochester Institute of Technology and a Bachelor Degree in Music from the State University of New York at Oswego.

Aaron Seib serves as the CEO of both the National Association for Trusted Exchange (NATE) and Open Health Tools (OHT). Mr. Seib is passionate about health information exchange and has made the realization of a learning health system his professional life's ambition since his son was diagnosed with Autism in 2004. Mr. Seib is currently engaged with a number of projects that promise to take the nation one step closer to realizing this ambition.

Prior to heading up NATE, Mr. Seib worked in a consultative role with the State of California, providing HIE subject matter expertise and policy development support via sub-contracts initially with Cal eConnect and more recently with the State's Division of Health Information Policy and Standards. While working directly with the State, Mr. Seib led the development of the Model Modular Participants Agreement (MMPA) and was instrumental in establishing and launching the California Association of HIEs (CAHIE).

Prior to these roles, Mr. Seib served as the Interim CEO of the National eHealth Collaborative (NeHC), a public-private partnership that enabled secure and interoperable nationwide health information exchange to advance health and improve healthcare. Working in conjunction with its partners, including the Office of the National Coordinator for Health IT (ONC), NeHC engaged stakeholders in a collaborative and consensus-driven way to realize common goals that lead to transformative change. While at NeHC, Mr. Seib established NeHC's NHIN University professional development program while continuing to support the NHIN Coordinating Committee as it continued to add participants in 2010.

Mr. Seib has more than fifteen years of experience in both the healthcare finance domain and the clinical research domain. Prior to joining NeHC, Mr. Seib worked directly with the ONC as a contractor where he was involved in the implementation processes and operations of the Nationwide Health Information Network during the transition of the exchange from a collection of demonstration projects into a production solution employed by the participants of the exchange.

Earlier in his career, Mr. Seib helped to found BloodHound Software, an innovative ASP serving the healthcare payer community by identifying potential over payments in healthcare claims. While with Bloodhound Software in the role of Director of Software Operations, Mr. Seib led the company's innovative activities, including bringing a SaaS offering to the market in 1999 and the subsequent patenting of an unsupervised artificial intelligence algorithm to identify aberrant provider behavior.

Mr. Seib served as Project Director of the National Cancer Institute's central IRB and held the position of Deputy Project Director as a contractor for the National Cancer Institute's Clinical Trials Evaluation Program where he was involved in the caBIG program in its earliest iterations.

Mr. Seib holds a Bachelor of Science degree in Management Science and Information Systems from Pennsylvania State University and has been certified as a Project Manager by the Project Management Institute and a Certified Clinical Data Manager by the Society of Clinical Data Management.

Nick Knowlton serves on the board of the CommonWell Health Alliance and chairs its membership committee. He has been involved with CommonWell from pre-formation through design, set-up and pilot stages.

In addition to his role with CommonWell, Nick is the Senior Director of Strategic Initiatives for Greenway Health. In this capacity, he manages Greenway's business strategy and relationships for interoperability, and has been involved with dozens of health information exchange projects in both the public health information organization and private enterprise health system sectors. Nick represents Greenway on the steering committee of Carequality and leads Greenway's involvement with Healtheway and eHealthExchange.

In addition to his interoperability role, Nick manages Greenway's strategy for working with payers and providers to understand the changing landscape as the country shifts more towards value-based medical reimbursement models.

Nick has a Bachelor of Science degree in Biochemistry from the University of Notre Dame.

Dave Whitlinger, as Executive Director, has overall responsibility for the New York eHealth Collaborative, a non-profit organization promoting health information technology that ensures fast, secure, accurate access to patient data across New York State.

Previously, Dave served as the Director of Healthcare Device Standards and Interoperability for the Intel Corporation in its Digital Health Group, responsible for healthcare device interoperability strategies and standards development. He led a cross-industry consortium, the Continua Health Alliance, focused on the establishment of an ecosystem of interoperable, personal telehealth systems. He also served on the Bluetooth SIG Board of Directors for several years. Dave is the author of five research journal articles, four of which focused on breast cancer DNA analysis.

Panel 5: Other Governance Approaches

Janet Estep, NACHA, the Electronic Payments Association Devin Jopp, Workgroup for Electronic Data Interchange Thomas Spavins, Federal Communications Commission Carolina Rossini, Public Knowledge

Janet O. Estep is president and chief executive officer of NACHA — The Electronic Payments Association. For 40 years, NACHA has served as the trustee of the ACH Network, managing the development, administration and rules for the financial network that universally connects all 12,000 financial institutions and supports more than 90 percent of the total value of all electronic payments in the U.S.

As president and CEO, Estep guides NACHA's daily operations and rulemaking processes, and through NACHA's collaborative, self-governing model, facilitates the expansion, diversification, promotion, and use of electronic payments such as Direct Deposit via ACH and Direct Payment via ACH. Her responsibilities include ensuring that the ACH Network remains a safe, high-quality payments system through enforcement of the fair and equitable *NACHA Operating Rules*, which govern the Network, guide risk management, and create certainty for all participants.

Estep also leads NACHA in industry collaboration, education, and dialogue to facilitate the balance between innovation and risk management, thereby strengthening the ACH Network and helping the industry create valuable payment solutions. NACHA's role also includes bringing diverse stakeholders together. Throughout its history, NACHA has helped a broad set of industry players vet and design concepts and requirements for: Quest Electronic Benefits Transfer (EBT) rules; public/private partnerships for child support, SSA enrollments and death notifications, healthcare payments, state tax payments; and interoperability for PKI models and federated identity management.

Prior to joining NACHA, Estep was executive vice president of U.S. Bank's Transaction Services division. She also spent 15 years at IBM in a variety of field and corporate positions.

Dr. Devin Jopp, Ed.D. is the President and Chief Executive Officer for the Workgroup for Electronic Data Interchange (WEDI); a national nonprofit whose members represent a cross-section of the American healthcare system dedicated to enhancing the

exchange of healthcare information in order to increase efficiency, improve quality and reduce cost. WEDI serves as an advisor to the Secretary of Health and Human Services (HHS); as named under the 1996 HIPAA law.

Before coming to WEDI, Dr. Jopp served as Chief Operating Officer for SCORE, a leading national nonprofit organization that provides business mentoring and training to over 400,000 American entrepreneurs per year.

Prior to joining SCORE, Dr. Jopp served as Chief Administrative Officer at URAC, an independent, nonprofit healthcare accreditation organization and provided leadership for all corporate functions.

Earlier in his career, Dr. Jopp, served as the Chief Operating Officer of Business Programs and Chief Information Officer for the Health Insurance Association of America (HIAA), where he was responsible for all business development activities and information technology operations.

Dr. Jopp holds a bachelors of arts (B.A.) in computer information systems from the College of Notre Dame of Maryland, a masters of science (M.S.) in computer and information sciences from Hood College and a doctorate of education (Ed.D.) from George Washington University's executive leadership program in human and organizational studies.

Thomas C. (Tom) Spavins is a senior economist at the Federal Communications Commission. He has served as a senior executive at the Commission for over thirty years. His work included service as the Deputy Chief of the Office of Plans and Policy, Assistant Bureau Chief of the Common Carrier and Compliance and Information Bureaus, and Special Assistant to the General Counsel. He has been detailed to the Antitrust Division of the Department of Justice and to the Department of State to serve as an expert advisor. Mr. Spavins worked as an economist at the Antitrust Division of the Department of Justice before joining the Commission's staff. His current work includes matters focused on the open internet.

Carolina Rossini is the Vice President for International Rights and Strategy at Public Knowledge. Carolina has more than 13 years of experience in international law, negotiations of transactions, and policy, with a specific focus on internet, telecom, intellectual property, and human rights. Alongside her work at Public Knowledge, she is a Global Partners Digital International Associate and an Advisory Board Member of Open Knowledge Foundation for both the UK and Brazil. She is also an Advisory Board Member for both Saylor Foundation and of Instituto Educadigital. Previously, Carolina was a Project Director at New America Foundation's Open Technology Institute, the International Intellectual Property Director at Electronic Frontiers Foundation (EFF), and a Fellow at the Berkman Center at Harvard University. Before moving to the US in 2007, Carolina worked at the Center for Technology and Society as a Project Coordinator, and as a lawyer for Telefonica's ISP in Brazil. She has an LL.M. on IP from Boston University, an MBA from Instituto de Empresas, an MA in International Economic Negotiations from UNICAMP/UNESP, and a JD from University of Sao Paulo – USP.