

## Brief Presenter Bios

### **Jignesh Y. Sheth, MD, MPH**

#### **The Wright Center**

Jignesh Y. Sheth is Senior Vice President for Mission Accountability at The Wright Centers for Graduate Medical Education and Medical Group PC in Northeastern Pennsylvania. Board certified in Internal Medicine, he actively practices and teaches at The Wright Center for Primary Care Mid Valley, a NCQA Level-3 Patient-Centered Medical Home.

Dr. Sheth leads clinical initiatives to deliver high quality, non-discriminatory and comprehensive team-based healthcare to patients and families through effective use of Health Information Technology, EMR Meaningful Use attestation and continuous quality improvement initiatives. As a physician-faculty member, he is active in the clinical learning experiences of students, residents and inter-professional workforce preparing them to succeed as resilient leaders in an ever-changing healthcare landscape. Dr. Sheth promotes team-based, patient-centered care delivery and aims to cultivate an inclusive culture of learning and accountability where outcomes are prevalent. He actively leads population and data management initiatives to risk stratify and develop tools to optimize resource investment to best serve patients.

Dr. Sheth has immersed himself in EMR meaningful use implementation and practice transformation initiatives. He brings an enlightened frame of reference to link espoused systems theory of high-performing healthcare delivery to measurable and actionable processes promoting necessary workflow redesign to optimize care delivery and outcomes. He was a well-recognized active physician leader within Pennsylvania's Chronic Care/Practice Transformation Initiative (CCI) spearheaded by the Governor's Office of Health Care Reform.

By leading practice workflow re-design, Dr. Sheth continually ensures that patient-centeredness and quality of care remain the main focus of all clinical initiatives and innovations. Time-driven activity-based cost methodology and individual and team-based metrics have helped establish accountability of staff for trackable improvement in population health under his leadership. His team is continually challenged and empowered to strive towards the Quadruple Aim to responsibly promote the health and welfare of individuals, communities and the United States.

Dr. Sheth is the Medical Director of The Wright Center for Primary Care Mid Valley, a designated Robert Wood Johnson Foundation's "Top 30 Most Innovative Primary Care Practices in the United States." This clinic, the largest Wright Center Teaching Health Center; is a flourishing medical home clinical showcase for inter-professional workforce development. Dr. Sheth's leadership work at The Wright Center Mid Valley led to the organization's recent recipient of a 2015 HIMSS Nicholas E. Davies Award of Excellence for outstanding achievement utilizing health information technology to substantially improve patient outcomes while achieving return on investment.

He graduated from Jawaharlal Nehru Medical College, India, in 2004 with honors in Biochemistry and General Medicine. He moved to the United States in 2004 and earned a Master of Public Health from Northern Illinois University. Dr. Sheth has been committed to a generalist career in medicine since his initial decision to become a physician and completed his residency training with The Wright Center for Graduate Medical Education in 2009. After completing residency, he joined his mentor and guide, Linda Thomas-Hemak, MD, in practice at The Wright Center for Primary Care Mid Valley. Dr. Sheth is a member of The Wright Center's executive leadership team and serves on the non-profit board of The Wright Center Medical Group, P.C. He currently resides in Clarks Summit, Pennsylvania.

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### **Matt Rafalski, MD, FAAFP** **Dayspring Family Health Center**

Dr. Rafalski is a family physician who has been in practice for 16 years. A graduate of Johns Hopkins School of Medicine, he completed his Family Medicine residency at East Tennessee State University – Bristol. He is Board Certified in Family Medicine and Clinical Informatics, and is a Fellow of the American Academy of Family Physicians. His experiences include full spectrum family medicine from obstetrics to geriatric/nursing home care, group and solo practice, and teaching and lecturing at medical centers. For the past 13 years he has been at Dayspring Family Health Center, a community health center in the heart of rural Appalachia. Dayspring's mission is to promote the health of the community so that members can begin life with hope, experience life with joy, and end life with dignity. He serves as an ONC Health IT Fellow for 2014-2016.

Dr. Rafalski is Clinical IT director at Dayspring. His IT interests include Patient – Physician relationship & communication while using EHR, Clinical Decision Support Strategies/Development, and QI/PI. He was on the transition team that helped Dayspring transition from paper to electronic charts. Dayspring has qualified for Meaningful use each year since we started attesting, and is a PCMH level 3.

### **Randy McCleese, CHCIO, FHIMSS, FCHIME, LCHIME** **St. Claire Regional Medical Center**

Randy has more than twenty eight years of information systems management experience with nearly twenty years in healthcare. He currently serves as Vice President of Information Services and Chief Information Officer at St. Claire Regional Medical Center in Morehead, Kentucky. Randy is responsible for the strategic planning and daily operations of information technology, telecommunications, informatics and biomedical technology.

Prior to St. Claire, Randy spent fourteen and a half years with Equitable Resources in Prestonsburg, KY and Kingsport, TN as a Geologist and Manager of Information Resources.

Randy earned an MBA degree from East Tennessee State University and Master of Science in Information Systems, Bachelor of Science in geology and Bachelor of Business Administration in computer information systems degrees from Morehead State University.

Randy has been a member of the Healthcare Information and Management Systems Society (HIMSS) since 1997 and is a HIIMSS Fellow. He has been a member of College of Healthcare Information Management Executives (CHIME) since 1998, is also a CHIME Fellow and a lifetime member of CHIME. He is also a member of American College of Healthcare Executives (ACHE) and the American Health Information Management Association (AHIMA).

He is a past President of the Kentucky Bluegrass Chapter of HIMSS and served on the Bluegrass HIMSS Board of Directors from 2001 to 2009. Randy served as the Bluegrass HIMSS Chapter Advocacy liaison from 2005 to 2009 and spearheaded the efforts to establish the inaugural HIMSS Advocacy Day in Frankfort in 2008. He served from 2008 to 2010 as the HIMSS Advocacy Vice-chair for the Midwest region which included 11 states. Randy is a 2008 recipient of the HIMSS Founders Leadership Award.

Randy has been a member of the CHIME Board of Trustees since 2012. He served as Board Chair in 2014 and is currently the Chair of the CHIME Foundation Board. He chairs the CHIME Public Policy Steering

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Committee and has served on CHIME's Membership Committee, Foundation Education Committee, and the Fall 2008, Spring 2009 and Fall 2009 Forums Planning Committees. Randy is involved in the CHIME's Healthcare CIO certification process by serving as a participant in the item writing process, the item review group and the CHCIO Advisory Board. He is a Certified Healthcare CIO and the recipient of the 2009 inaugural CHIME State Advocacy Award for CIO Leadership.

He is a past member of the Northern Kentucky University Center for Applied Informatics Advisory Board, the Northern Kentucky University Information Technology Leadership Forum and the Northern Kentucky University Masters of Health Informatics Advisory Board.

Randy has been instrumental in the efforts to establish the Northeastern Kentucky Regional Health Information Organization (NEKY RHIO) and served as Chair of its Board of Directors in 2011 and 2012. Randy is a member of the Kentucky Health Information Exchange Coordinating Council and serves on the Board of Directors of the Morehead Federal Credit Union.

### **Geoffrey M. Burns, MD** **Renaissance Family Medicine of Wellesley**

Geoffrey M. Burns, M.D., FAAFP is owner and solo physician at Renaissance Family Medicine of Wellesley. He has been a member of the Massachusetts Medical Society's (MMS) Committee on Information Technology since 2012. He completed his United States Air Force (USAF) Family Practice Residency in 1999 and had exposure to Composite Health Care System (CHCS) Electronic Health Record in 2002-3. After separation from the Air Force, he began using a Partners Healthcare home-grown Longitudinal Medical Record in 2004 and has remained paperless ever since 2005. He was a Primary Care Subject Matter Expert (SME) for Partners Epic conversion in 2013-4.

As an entrepreneur, he opened his own solo practice in the western suburbs of Boston in the Spring of 2014, he had to choose between over 100 EHR's. A comparison tool would have been most helpful. He has since been selected as a regional Top Doc by Boston Magazine and Castle Connolly for both 2014 & 2015.

### **Chuck Czarnik, MS** **Brookdale Living**

Chuck Czarnik is Vice President, Strategic Planning at Brookdale, the largest senior housing and post-acute provider in the United States. Chuck is responsible for clinical analytics and informatics strategy, focusing upon HIT, clinical decision support, population health management, and governmental advocacy. Chuck originally joined Brookdale in IT management, and has been with the company for over fifteen years in various IT, M&A, and operations roles.

In academics, Chuck studied cognitive psychology, focusing upon statistics, learning technology, and data visualization at Tennessee Technological University (B.S.) and Vanderbilt University (M.S.). He grew up in Franklin, TN, and lives near his hometown with his wife and two children. Chuck is very active in his church's broadcast video / new media ministry, and seeks adventure, such as cycling, camping, aviation, and travel.

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### **Howard M. Landa, MD** **Alameda Health System**

Howard Landa did his surgical internship in 1983 at Bellevue Hospital in New York City where his first experience in medical informatics consisted of creating and maintaining a patient lists in Lotus 1-2-He trained in Urology at the University of California-San Diego and completed a fellowship in Pediatric Urology at Texas Children's Hospital.

After training Dr. Landa joined the Loma Linda University to practice pediatric urology and during his first year, he built a document management system to help the practice manage transcribed documents and became Director of Medical Informatics for Loma Linda University Medical Center in 1996.

He joined the Hawaii Permanente Medical Group (HPMG) in Honolulu in 2001 as their pediatric urologist and to assist in IT projects. Initially he was involved in the optimization and roll out of "CIS," their homegrown ambulatory EMR. Two years after the project began; a decision was made to abandoned these efforts and implement a vendor solution. Dr. Landa was one of the Physician Informaticists and became the Chief Medical Information Officer (CMIO) in 2005. He was the physician lead for both Kaiser's national downtime project and the operating room software; and under his leadership Kaiser Hawaii completed the EHR implementation, attaining HIMSS level 6 two months after inpatient go-live and Level 7 in 2012.

In 2009 he became the CMIO of the Alameda County Medical Center but continued to practice pediatric urology at HPMG until the end of 2014. He has been the Program Director and Vice-Chair of the Association of Medical Directors of Information Systems (AMDIS) since 1997; the Chair of the HIMSS/AMDIS Physician Community 2011-13; and was named one of the top 25 Clinical Informaticists in 2010-12.

### **Amy Painter, MSN, FNP-BC** **Children's Healthcare of Atlanta**

Amy Painter is a board certified Family Nurse Practitioner that clinically manages the Aerodigestive Center at Children's Healthcare of Atlanta. One of her comprehensive projects has been coordinating experts from GI, ENT, Pulmonary, Nutrition, Speech, Social Work, and Nursing to work together to benefit our patients for a common goal. She helped build and transition their multidisciplinary model from paper to the EPIC EMR.

She recently published a book on Medication Classes for NCLEX - which was inspired by her dual degree in Nursing Education. At the Medical University of South Carolina, she was honored to serve as the Director of the VA Nursing Academy and specialized in teaching healthcare simulation and interdisciplinary professionals. Laerdal now sells several simulations I designed and authored.

A few of her past research and clinical improvement projects include the following: Echinacea and immune function, use of neutraceuticals in immunity, how urban design affects choice and health, use of healthcare simulation in higher education, and implementing the EPIC EMR into clinical practice.

As she went into nursing to serve people, she attempts to keep that focus amid the often competing challenges of the healthcare profession. Her niche is advocating for the best interest and health of my pediatric patients. Due to her passion for pediatrics, she has traveled to Rwanda, Haiti, and Mexico to

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work on several projects to help improve the health of orphans. Due to a large international extended family, she keeps current on the latest health happenings around the world.

### **Steve Wilkinson, PT, PhD**

#### **Rocky Mountain University of Health Professions**

Dr. Wilkinson is the current chair of the Technology in Physical Therapy Special Interest Group (Tech SIG) of APTA. He earned his Doctor of Philosophy and Master of Science degrees in Biomedical Informatics at the University of Utah, School of Medicine in Salt Lake City and spent a great deal of time during his educational studies working at Intermountain Healthcare. He is currently the Associate Professor of Physical Therapy at Rocky Mountain University of Health Professions in Provo, UT. He has spent the majority of his clinical practice in the outpatient setting both in private practice and hospital-based practice but has also worked in the acute care and skilled nursing setting. Through his professional work, as well as his role as chair of the Tech SIG, Dr. Wilkinson has gained a wealth of knowledge regarding the use of certified electronic health records and how to best leverage their use in the clinical setting.

### **Lori Simon, MD**

#### **American Psychiatric Association**

Dr. Simon has been a practicing psychiatrist for the past 15 years with a solo private practice for psychotherapy and psychopharmacology in both New York and New Jersey. She is an assistant professor at New York Presbyterian Weill Cornell Medical Center where she teaches psychiatry to second year medical students. In addition to her private practice, she has worked part time in a variety of clinical settings, including a psychiatry ER and on the psychiatry consult service for inpatient medical/surgical units. She also spent 8 years working part time for organizations in New York City providing psychiatric services for the homeless and other underserved populations in shelters, community outreach centers, and on an ACT team. In addition to being board certified in psychiatry, her interest in the interaction between physical and emotional problems led her to get a board certification in psychosomatic medicine, as well.

Prior to becoming a physician, Dr. Simon worked for 18 years in the computer field, including 13 with IBM. During that time, she was responsible for developing and implementing a variety of software applications, as well as serving as a health industry specialist/systems engineer providing technical support to IBM's healthcare accounts in New York City. In addition, she taught systems analysis as an adjunct professor at New York University and spent 10 weeks studying advanced computer science topics within IBM's highly competitive Systems Research Institute (SRI) where her focus was on Artificial Intelligence. During medical school and residency, she spent 4 years serving as the American Medical Informatics Association's first Student Working Group chairperson.

Dr. Simon is currently a member of the American Psychiatric Association's (APA) Mental Health Information Technology (MHIT) Committee where she was the primary developer of a detailed set of functional requirements for an EHR used by psychiatrists. She also organized a webinar for EHR vendors to acquaint them with the HIT related work going on within the behavioral health field, as well as incent them to develop EHRs which better support behavioral health. She has written a document containing specific guidelines for the selection and implementation of an EHR which is on the APA's website and

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chaired a symposium on “Getting Started with an EHR in your Practice” at the APA’s Annual Meeting in May 2013. In 2014, she represented the APA in testifying before the Office of the National Coordinator (ONC) during hearings to determine whether they should develop a voluntary certification program for behavioral health EHRs. In 2015, the book, Mental Health Practice in a Digital World: A Clinician’s Guide, was published which contained a chapter she wrote on “Electronic Health Records Technology: Policies and Realities”. Since 2014, she has been a member of the HL7 organization which focuses on interoperability in healthcare and has worked with them on several behavioral health related projects.

### **Douglas S. Ashinsky, MD, FACP** **Warren Internal Medicine**

Dr. Douglas Ashinsky is a solo board certified internist at Warren Internal Medicine, a member of Robert Wood Johnson Physician Enterprise and affiliated with Robert Wood Johnson University Medical Center. Dr. Ashinsky has been in active practice of Internal Medicine in Warren, NJ for 28 years.

Dr. Ashinsky went to Medical School at New York University, and did his residency at the State University of New York in Stony Brook and the Northport VA Medical Center. He is Board Certified in Internal Medicine, is a Fellow in the American College of Physicians, and has certifications in BCLS, and ACLS. He was one of the first physicians in NJ to attest to meaningful use in 2011 and successfully attested for a Stage 1 Meaningful Use in 2011-2015 and has attested to Stage 2 of Meaningful Use. Dr. Ashinsky has received NCQA recognition in Diabetes and has received NCQA recognition for Patient Centered Medical Home (Bridges to Excellence) Level 3. Dr. Ashinsky is an original ONC Health IT Fellow, and was a finalist in the CDC Million Hearts Blood Pressure Challenge. Dr. Ashinsky is part of Optimus Healthcare Partners (ACO in NJ which participates with several commercial insurance companies and is part of the Medicare Shared Savings Program) and was awarded PCP with “highest quality and lowest costs” for the year 2013.

Dr. Ashinsky received a **Castle Connolly** award as a top NY Metro Doctor in 2009, 2010, 2011 and 2012. He has also been recognized in **Inside NJ** as a Top Doctor in 2009, 2010, 2011 and 2012.

Dr. Ashinsky has published articles on Eosinophila-myalgia syndrome, Primary Pulmonary Hypertension, Hemochromatosis, and Listeria Meningitis. In addition, he has been a participant in many clinical trials and surveys.