UNITE US

We connect health
and social care.

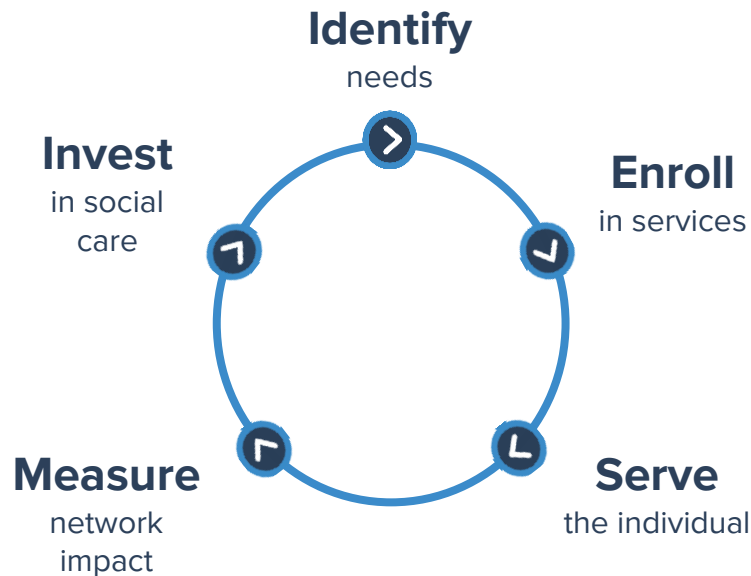Presentation the ONC
Health IT Advisory Committee
March 10, 2022

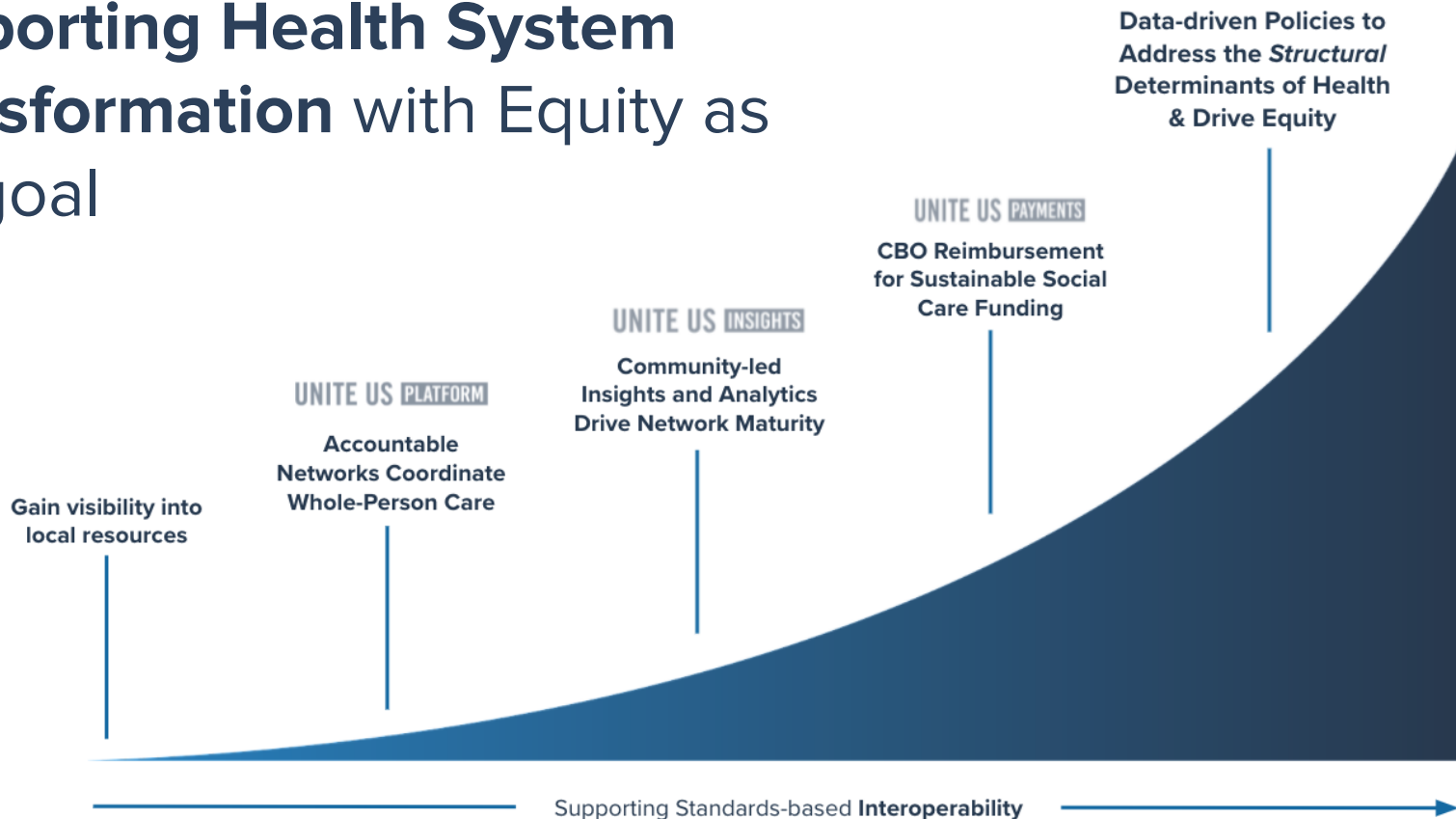# 80% of health happens in the community.

Source: Hood, C. M., K. P. Gennuso, G. R. Swain, and B. B. Catlin. 2016. County health rankings: Relationships between determinant factors and health outcomes. American Journal of Preventive Medicine 50(2):129-135.

An end-to-end solution for Social Care

A suite of tools and services provide unprecedented support for client's journey across care continuum.
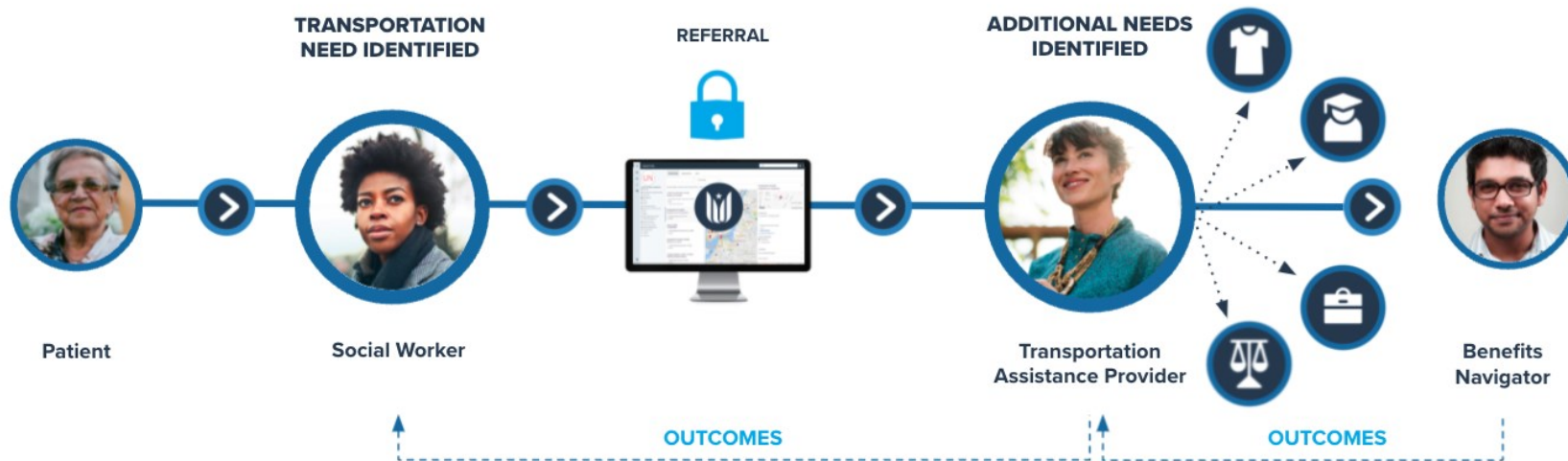
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Identify needs

Enroll in services

Serve the individual

Measure network impact

Invest in social care

Supporting Health System Transformation with Equity as the goal

Data-driven Policies to Address the *Structural* Determinants of Health & Drive Equity

UNITE US PAYMENTS

CBO Reimbursement for Sustainable Social Care Funding

UNITE US INSIGHTS

Community-led Insights and Analytics Drive Network Maturity

UNITE US PLATFORM

Accountable Networks Coordinate Whole-Person Care

Gain visibility into local resources

Supporting Standards-based **Interoperability**

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Unite Us Platform: How it Works

Closed-loop referrals. Care Coordination. A no-wrong door approach.

As the client receives care the providers coordinate in real time as a community health team, receiving automated updates while tracking her total health journey.

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Client privacy is our priority.

1 **We never share client data without consent.**
We have built a client-centric consent process that is available in multiple formats and languages.

2 **We protect clients' most sensitive information.**
The Platform includes enhanced protections for inherently sensitive information, such as substance use disorder treatment information and interpersonal violence service information.

3 **We keep client data secure. Period.**
The Unite Us Platform is **HIPAA** compliant, and is **HITRUST**, **SOC 2 Type 2**, and **NIST** certified.

FERPA COMPLIANT · 42 CFR Part 2 · HIPAA COMPLIANT · HITRUST CSF Certified · SOC 2 TYPE 2

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Health Equity by Design

Advancing Health Equity

By shifting investments upstream and addressing drivers of health

Advancing health equity is a central priority at Unite Us. We understand that health disparities are the consequence of systemic inequities. We also know that poor health outcomes oftentimes reflect unaddressed social determinants of health.

That's why our model is rooted in leveraging community capacity to drive systems change. We increase access to resources to improve individual well-being and health outcomes. We support community organizations and solutions to facilitate collaboration and elevate local assets. And we drive resources upstream to address the root causes of systemic inequities.

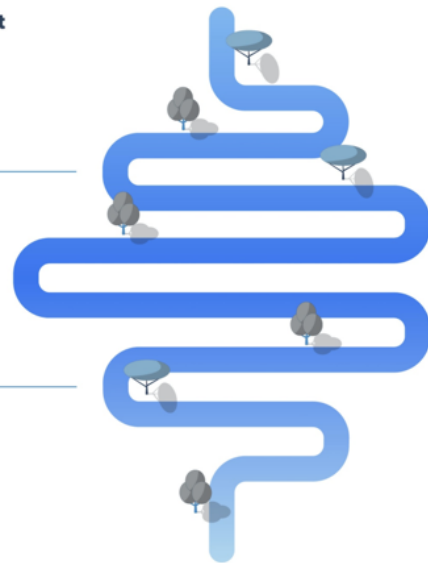
Community Impact
Upstream
Transform the Community

Individual Impact
Midstream
Impact the individual

Downstream
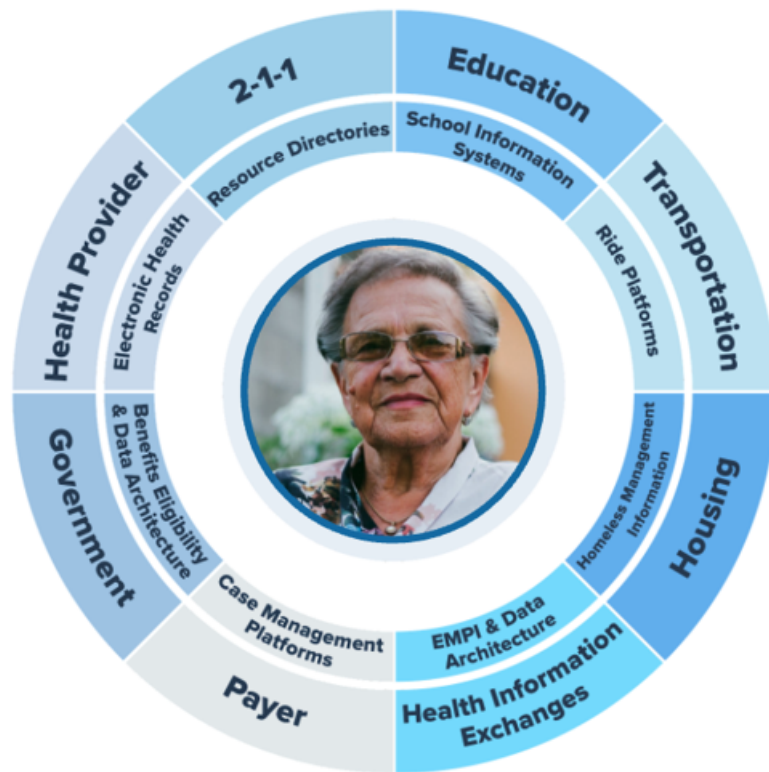Treat the Symptom

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One Seamless Experience Across the Community

A no wrong-door approach to client care requires standards-based interoperability across community-level systems.

- **Person-first** design

- **Open Platforms** building on industry-recognized standards-based exchange and APIs.

- **Public-Private** collaborations required
    - HIMSS SDOH Task Force
    - Gravity Project (HL7)
    - ONC, CDC, & other Federal Workgroups
    - Demonstration Grants

- **Accountable, trusted networks sharing information** across secure technologies

- **Business- & use-case-driven** connectivities that matures over time

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Opportunities for ONC to Advance Health Equity

- **Advance standards and conversations that break down silos** between health and social care

- **Mature standards that drive outcomes**-focused population health initiatives and public policy decisions
  - Social Needs Screenings
  - Collecting Demographic Information
  - Outcomes Reporting

- **Coordinate funding and standards for social care technology infrastructure** across all relevant federal agencies, including for housing, food, transportation

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UniteUs.com

Carlos Uriarte
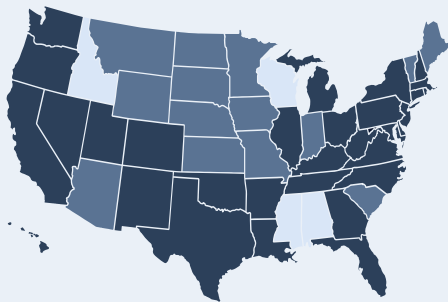Vice President, Regulatory Council

Read Holman
Policy Director, Government & Regulatory Affairs

Appendix /

What began as a solution for veterans now supports all populations by identifying and addressing unmet social needs and connecting everyone to the care they need.

Unite Us: At a Glance

Unite Us was founded in

2013

Today, we power health and social care in

44+ states

With statewide networks in

15 states

A solution at scale, examples of our diverse partnerships include: