Enabling Patient Access to Health Data for Actionable Results

SPEAKER BIOS

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Welcome and Opening Keynote

Andrea Palm
Deputy Secretary
Department of Health and Human Services

Andrea Palm is the Deputy Secretary of the Department of Health and Human Services (HHS). As Deputy Secretary, she is the Chief Operating Officer and is responsible for overseeing the day-to-day operations of the Department.

Palm most recently served as Secretary-designee of the Department of Health Services (DHS), overseeing one of the largest state agencies in Wisconsin as a member of Governor Tony Evers' cabinet. In this role, she had responsibility for the state's Medicaid program, its Supplemental Nutrition Assistance Program (SNAP), and behavioral health programs, among others. DHS is also Wisconsin's public health agency, and as such, Palm led the state's response to the COVID-19 pandemic.

Previously, Palm held a number of policy and operational roles in the Obama-Biden Administration at HHS, including Acting Assistant Secretary for Legislation, Counselor, Chief of Staff and Senior Counselor to the Secretary. During her eight-year tenure, she worked on a variety of Administration priorities, including the Affordable Care Act, as well as providing leadership for the Department's work to combat the opioid epidemic.

Palm was born and raised in rural, upstate New York. She holds a Bachelor's degree from Cornell University and a Master's degree from Washington University in St. Louis.

Patient Keynote

Mike Graglia
SynGAP Research Fund (SRF)

Mike has always worked on complicated problems – he can't help himself. So when his son was diagnosed with SYNGAP1 in 2018, he founded the SynGAP Research Fund and continues to lead it as a volunteer. In the broader Rare Neuro community, Mike serves on the Executive Board of COMBINEDbrain, is a member of the AES Epilepsy Research Benchmarks Stewards Committee and is the Co-Chair of the Innovation and Value Initiative 2022 Methods Summit.

Mike comes from a career in public policy, international development and strategy. Previous roles have included establishing a new program at New America, a DC think tank, Budget & Planning at both the Gates Foundation & Emerson Collective, healthcare consulting at BCG, developing a tertiary education program with the World Bank Group, managing a refugee program for the International Catholic Migration Commission in Zimbabwe, and teaching math in Peace Corps Namibia.

Graglia has an MBA from Columbia where he was a Bronfman Fellow, an MA from Johns Hopkins School of Advanced International Studies where he was a Soros Fellow, and a BS in mathematics from Gonzaga University, S.J.

Graglia lives with his wife Ashley & two sons in Marin, California.

Opening Remarks

Jonathan Blum
Principal Deputy Administrator
& Chief Operating Officer for CMS
Centers for Medicare & Medicaid Services

Jonathan (Jon) Blum currently serves as the Principal Deputy Administrator and Chief Operating Officer at the Centers for Medicare & Medicaid Services (CMS). In this dual role, Jon oversees CMS's program policy planning and implementation and day-to-day operations of the entire agency. Jon previously served as the Deputy Administrator and Director of the Center of Medicare from 2009 – 2014, leading the agency's Medicare payment and delivery reform strategies and the policy and program management of the Medicare program. Jon has more than 25 years of public- and private-sector experience working in health care policy and administration. In addition to his positions at CMS, he has worked as a strategy and management consultant, an Executive Vice President for Medical Affairs at CareFirst BlueCross BlueShield, professional staff at the Senate Finance Committee, and a program analyst at the Office of Budget and Management. Jon earned a Master of Public Policy from the Kennedy School of Government at Harvard University and a Bachelor of Arts from the University of Pennsylvania.

Micky Tripathi, Ph.D., M.P.P.
National Coordinator for Health Information Technology
Office of the National Coordinator for Health
Information Technology (ONC)

Micky Tripathi is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.

Dr. Tripathi has over 20 years of experience across the health IT landscape. He most recently served as Chief Alliance Officer for Arcadia, a health care data and

software company focused on population health management and value-based care, the project manager of the Argonaut Project, an industry collaboration to accelerate the adoption of FHIR, and a board member of HL7, the Sequoia Project, the CommonWell Health Alliance, and the CARIN Alliance.

Dr. Tripathi served as the President and Chief Executive Officer of the Massachusetts eHealth Collaborative (MAeHC), a non-profit health IT advisory and clinical data analytics company. He was also the founding President and CEO of the Indiana Health Information Exchange, a statewide HIE partnered with the Regenstrief Institute, an Executive Advisor to investment firm LRVHealth, and a Fellow at the Berkman-Klein Center for Internet and Society at Harvard University.

He holds a PhD in political science from the Massachusetts Institute of Technology, a Master of Public Policy from Harvard University, and an AB in political science from Vassar College. Prior to receiving his PhD, he was a Presidential Management Fellow and a senior operations research analyst in the Office of the Secretary of Defense in Washington, DC, for which he received the Secretary of Defense Meritorious Civilian Service Medal."

Improving the Patient Access Experience: The Federal Landscape

Federal leaders from the U.S. Department of Health and Human Services (HHS) will discuss policies and programs that are bringing patients access to their health information. What do different HHS rules and policies designed to support patient access to their health data really mean for the individual patient or caregiver (e.g., Health Insurance Portability and Accountability Act (HIPAA), information blocking, FTC Act, and TEFCA)? This session will frame where we are now and the vision for what consumers should expect in the future regarding access, consent, and choice. Join the discussion to see how we can all support and shape the future vision of a better patient access experience.

Elise Sweeney Anthony, J.D.
Executive Director
Office of Policy
Office of the National Coordinator for Health Information Technology (ONC)

Elise Sweeney Anthony serves as the executive director of policy at ONC. Ms. Anthony leads ONC's engagement on a range of high-priority federal policy efforts, including regulatory development, information blocking, MACRA implementation, and governance. Her portfolio also includes emerging issues and health IT policy matters impacting EHR Incentive Program participants and other care settings.

Prior to this position, she served as the deputy director of policy where she led the Division of Strategic Policy, the Division of State and Interoperability Policy, and the Division of Federal Policy and Regulatory Affairs. She also led ONC's coordination with CMS on the EHR Incentive Program regulations—including the 2014 CEHRT Flexibility Rule and the Stage 3 and Modifications to Meaningful Use in 2015 through 2017 final rule.

Ms. Anthony is an experienced health policy attorney and advisor. She spent many years at a leading law firm where she spearheaded a variety of health improvement initiatives, including initiatives impacting care delivery, health innovation, and at-

risk/rural populations. In addition, she has served as a senior director at a global development consultancy where she focused on health improvement in international conflict zones and on addressing health disparities in developing regions. She has led initiatives across the policy landscape, including with Congress, the United Nations, and the World Health Organization.

Ms. Anthony received her Bachelor's degree in political science at Morgan State University as a Ralph Bunche Scholar and her Juris Doctor at the Georgetown University Law Center, where she was trial advocate of the year.

Marissa Gordan-Nguyen
HHS Office for Civil Rights

Marissa Gordon-Nguyen is the Senior Advisor for Policy in the Health Information Privacy, Data, and Cybersecurity Division of the HHS Office for Civil Rights (OCR). In this role, she leads the development and implementation of HIPAA privacy and security policies through rulemaking initiatives and sub-regulatory guidance. She also advises federal agencies, advisory committees, and Congressional offices on aspects of the HIPAA Rules and their underlying privacy principles, among other responsibilities. Prior to joining OCR in 2009, Marissa received her Law Degree from Georgetown Law and her Master of Public Health from the Johns Hopkins Bloomberg School of Public Health.

Ryan Mehm
Federal Trade Commission

Ryan Mehm is an attorney in the FTC's Division of Privacy and Identity Protection. Ryan works on a variety of policy and enforcement matters, including those related to health privacy. Most recently, he worked on the FTC's BetterHelp matter, the FTC's Health Breach Notification Rule Notice of Proposed Rulemaking, and joint letters that the FTC and HHS' Office for Civil Rights sent to approximately 130 hospital systems and telehealth providers regarding the use of online tracking technologies. Ryan is a graduate of Georgetown University and the Georgetown University Law Center.

Alex Mugge
Centers for Medicare & Medicaid Services (CMS)

Alexandra Mugge is the Director of the Health Informatics and Interoperability Group (HIIG) within the Office of Burden Reduction and Health Informatics (OBRHI), and serves as the Chief Health Informatics Officer for the Centers for Medicare & Medicaid Services (CMS), where she and her team have led the Agency's interoperability and health IT efforts since 2018. HIIG's mission is to "promote the secure exchange, access, and use of electronic health information to support better informed decision making and a more efficient healthcare system."

Before leading CMS' interoperability efforts in her current role, Alex served as the Deputy Director of the Division of Health IT in the Center for Clinical Standards and Quality (CCSQ), where she and her team lead the overhaul of the Meaningful Use Programs to create the Promoting Interoperability initiatives.

Alex earned her Masters of Public Health from the Rollins School of Public Health at Emory University where she specialized in Public Health Policy. She has over 15 years of experience working in health care policy and federal regulations.

Learning from Developers: Existing Solutions, Future Innovations

App developers play a large role in making patients' data actionable. In this session, developers will demonstrate innovations in making data available for patients, talk about the vision for their products, and share any implementation challenges they are facing as they seek to connect with data sources. We also plan to learn how developers are getting feedback from patients and including them in the design of health care apps.

Allison Oelschlaeger
Centers for Medicare & Medicaid Services
Office of Enterprise Data and Analytics

Allison Oelschlaeger is the Chief Data Officer and Director of the Office of Enterprise Data & Analytics (OEDA) at the Centers for Medicare and Medicaid Services (CMS). In this role, Allison focuses on transforming the American healthcare system through connecting people to data and analytics.
Allison oversees the systems and policies for sharing CMS data with health system stakeholders such as beneficiaries, researchers, and providers. She coordinates and directs the public release of CMS data and information products. Allison also manages the development of advanced analytics using CMS data that help inform policy decisions and evaluate programs.

Before joining CMS, Allison worked at the Lewin Group where she specialized in program evaluation and data analysis. She is a graduate of Georgetown University.

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Jennifer Blumenthal
Co-Founder & CEO
OneRecord

Jennifer Blumenthal is a highly accomplished Product Director at Milliman IntelliScript, specializing in developing cutting-edge solutions that facilitate the secure exchange of electronic health records (EHR) via standards based APIs. Jennifer was previously the CEO and Co-Founder of OneRecord which was acquired by Milliman Intelliscript in 2022.

In addition to her role at Milliman IntelliScript, Jennifer holds esteemed positions in prominent healthcare organizations. She serves as a valued board member of the Sequoia Project, where she contributes her expertise in driving health information exchange initiatives. Furthermore, Jennifer assumes the role of Chair of Consumer-Facing Technology on Carequality's Steering Committee, actively shaping the adoption of consumer-oriented solutions. Her leadership extends to the CommonWell Health Alliance, where she chairs the Privacy & Security Committee, ensuring robust data protection measures.

Jennifer Blumenthal's career exemplifies a deep commitment to leveraging technology to improve healthcare outcomes and empower patients. Through her strategic vision and multidimensional contributions, she continues to advance the realms of health data interoperability, privacy, and security, driving meaningful progress in the healthcare industry.

Bettina Experton
Humetrix

Dr. Bettina Experton is the founder and CEO of HUMETRIX, a global digital health company providing AI powered platforms for both individual and population health. A serial entrepreneur, Bettina founded three successful companies and is a member of the Consumer Technology Association Board of Industry Leaders and Health Division. A physician trained in internal medicine, pediatrics, and public health, she is a former State of California Public Health Officer, and is an adjunct professor at the UCSD School of Medicine.

Avinash Shanbhag
Executive Director,
Office of Technology
Office of the National Coordinator for Health Information Technology (ONC)

Avinash Shanbhag is the Executive Director of the Office of Technology. In this role, he advises the National Coordinator and the Deputy National Coordinator on health information technology matters, provides executive direction and control over ONC's technology portfolio, and fosters health information innovation.

Mr. Shanbhag oversees coordination with federal agencies and industry stakeholders for advancing health information technology interoperability for improved health care delivery. He leads ONC's standards coordination activities with all the health IT standards development organizations, including administration of the ONC Health IT Certification Program, the Certified Health IT Product Lists, and the certification testing tools.

Throughout his over 10-year career with ONC, Mr. Shanbhag has held a variety of leadership positions, including serving as the Deputy Director of the Office of Technology, Director of the Testing Division, and the Director of the Nationwide Health Information Network. During his tenure at ONC, he led the creation of the ONC testing and utilities platform to support health IT developers, developed a long term vision for the Nationwide Health Information Network, and successfully transitioned the operations of the network into the "eHealth Exchange."

He has over 25 years of experience in developing enterprise software systems and managing large scale distributed software systems for healthcare industry. Prior to joining ONC, Mr. Shanbhag served as the Director of Core Infrastructure at the Center for Biomedical Informatics and Information Technology under the National Cancer Institute (NCI). He was responsible for developing and operating the distributed network and semantic services used by all the NCI funded institutions to share research data in a privacy protective manner.

Mr. Shanbhag holds a Master of Chemical Engineering from University of Alberta, and a Master of Operations Research from University of Maryland. He also maintains a Service Oriented Architecture certificate and a certificate in Machine Learning from MIT Sloan School of Management.

Making Data Work for Patients: The Patient Experience

Patients now have more ways than ever to get, use, and share their electronic health information. Consumers expect a smooth, seamless digital experience. But what is the reality? When patients get their data, is it useful and in a format that they can understand? Can they and do they use it to make decisions about their health and their care? Hear from patients and patient advocates on consumer experiences accessing their data, including the benefits and challenges they faced on their journey.

Ryan Howells
CARIN Alliance

Ryan Howells is a Principal at Leavitt Partners based out of the Washington, D.C. office. Ryan has worked with the White House, Congress, HHS, and VHA on health care policy and interoperability issues. He currently helps lead the CARIN Alliance, a multi-sector, public-private alliance focused on giving consumers digital access to their health information. Ryan is a member of the CMS Medicaid Information Technology Architecture (MITA) Governance Board, Carequality Steering Committee, ONC's FAST Identity Tiger Team, Technology Association of Georgia's Digital Health Board, and the COVID-19 Health Care Coalition. He also serves as board observer for multiple health care companies. Before joining Leavitt Partners, Ryan was the General Manager for the government business unit of a private-exchange software vendor where he oversaw the implementation of software in three different state-based marketplaces. He managed a multi-million-dollar P&L, and was involved in the company's IPO in late 2014. Earlier in his career, Ryan led the government operations division for iHealth Technologies (now Verscend Technologies) and served as an Account Executive for numerous regional and national health plans.

Ryan received his master's in health administration from the University of Southern California, where he was a Dean's Merit Scholar. He also holds a bachelor's degree in English from Brigham Young University and is a Project Management Professional (PMP). He and his wife Alison live with their five children in Atlanta.

Christine Bechtel
X4 Health

Christine Bechtel is a nationally-known expert in health and social impact design, and the co-founder of X4 Health, a purpose-driven organization that specializes in complex problem solving, inside and outside of health care.

Bechtel has spent her career shaping public policies and on-the-ground practices for improving key social sectors, with a particular focus building models for systems change. She has designed several national initiatives, including: ROCKit© a community-powered problem-solving model led by local officials that uses relational strategies and asset mapping to uncover new solutions to intractable issues like homelessness, mental health access for people in crisis and child care deserts. She also co-designed 3rd Conversation® a national initiative that rebuilds relationships in health care as the foundation of meaningful systems change.

Bechtel's previous positions include vice president at the National Partnership for Women & Families, the non-profit consumer organization that was the driving force behind laws such as the Family and Medical Leave Act. She co-founded the award-winning *GetMyHealthData* campaign, an initiative that helped consumers across the country access their medical records in electronic formats, based on public policies she helped draft as a consumer representative on a high profile Federal Advisory Committee. Bechtel also served as vice president of the eHealth Initiative (eHI) and as a senior research advisor at AARP, conducting public opinion studies on consumer attitudes regarding national health care policy issues. She also spent 18 months embedded in a local primary care practice as an expert in both organizational development and person- and family-centered care.

Bechtel has served on a number of high-visibility boards and bodies, including the federal Health IT Policy Committee and the National Quality Forum's Measures Application Partnership. She currently serves on a Board committee for AARP Services Inc. She has testified before Congress three times regarding federal Health IT laws and policies.

Earlier in her career, Bechtel served as Director of Government Affairs for the American Health Quality Association where she helped state-based organizations and health care professionals improve care quality in communities across America. As the director of community development for Louisiana-based eQHealth Solutions, she was responsible for designing, implementing and overseeing innovative community-based projects to improve health care quality and reduce health disparities for older Americans in Louisiana.

Bechtel began her career as a legislative associate for United States Senator Barbara A. Mikulski (D-MD), working on issues ranging from women's health and stem cell research to Medicare and Social Security, and proofreading every piece of outgoing legislative mail. She holds a bachelor's degree in politics and public policy from Goucher College in Baltimore, Maryland and a master's degree in political management from George Washington University in Washington, D.C. An avid golfer, she splits her time between Montgomery County, Maryland and Fort Myers, Florida.

Anna McCollister

Anna McCollister is a health technology entrepreneur, strategic consultant and reform advocate. Her work focuses on creating new ways to involve health care constituents in critical aspects of health research, care and treatment, as well as data governance, evidence development and policy reform.

Anna has founded two health technology startups: VitalCrowd, a Web-based collaboration platform for crowdsourcing the design of health research, and Galileo Analytics, a visual data exploration and analytics company aimed at democratizing access to and understanding of complex health data. Previously, she served as Chief Advocate for Participatory Research at the Scripps Research Translational Institute (SRTI). Through that work, Anna was a Co-Primary Investigator for the "All of Us" Research Program, a centerpiece of the National Institutes of Health's Precision Medicine Initiative.

Since 2019, Anna has worked as an independent consultant, advising C-Suite leaders and developing strategic approaches for engaging stakeholders, patients and advocacy groups in critical aspects of corporate and public policy. Anna's work covers an array of issues and topics, but focuses heavily on data access, use, ethics and governance, with a goal of building corporate programs that enable companies and organizations to earn the trust of patients through action.

Anna's passion for innovation in healthcare is rooted in her personal experiences living with type 1 diabetes. As an entrepreneur and advocate, she was among the founders of the #WeAreNotWaiting movement, a global patient-led hacker movement that helped accelerate the pace of diabetes device data access, connectivity and interoperability. She speaks frequently about the promise of digital health, the critical need for patient data access and the imperative and promise of using "real world" data to gain better insight into treatments for complex illness. In 2022, Anna was appointed by the GAO to serve on the federal Health Information Technology Advisory Committee (HITAC), which advises the Office of the National Coordinator for Health IT on federal health IT

policy. In addition to her role on HITAC, she serves on a two FDA advisory committees and non-profit advisory boards, helping to facilitate patient- centered design of products, policy and research.

Michael Phillips
AARP

Michael is leader in driving age-inclusive innovation and fostering meaningful digital engagement of older adults. As the Lead for AARP's Age-friendly Technology initiatives and Director of Technology Partnerships, Michael plays an important role in advancing the association's social mission: to empower older adults to connect and thrive throughout their longer, healthier lifespans. Throughout his career, Michael has been at the forefront of both internal and external technology initiatives, including IT services, community education programs, strategic planning, tech partnerships, digital health standards, and leading AARP's innovation prototyping lab. Michael's passion lies in addressing the barriers to technology and data that affect age-inclusion, with a focus on making digital offerings easy, safe, and accessible in order to enhance the lives of individuals of all generations.

Payer Role in Supporting Patient Access to Data

Payers are uniquely positioned to support patient access to health information given their direct relationship with their members (patients). A panel of payer thought leaders will discuss the opportunities and challenges of making data available to members. Panelists will share ideas on the impact of CMS policies to require payers to share data with members, strategies that might be used to encourage uptake among health plan members, suggestions for how government and industry can work together to promote better access to health information.

Kirk Anderson
Cambia Health

Kirk Anderson is Vice President and Chief Technology Officer for Cambia Health Solutions, where he leads technology strategy and execution. Prior to becoming Cambia's CTO, Kirk served as its Chief Information Security Officer and previously led information security for WebMD Health Solutions.

In his current role, Kirk has led Cambia's digital transformation, cloud strategy, and health care interoperability initiatives. Kirk is a founding member and current Board Chairman of the HL7 Da Vinci Project – a national effort to accelerate the use of FHIR APIs between payers and providers. Kirk is also a board member of the CARIN Alliance, focusing on consumer-driven access to health care data.

Tab Harris
Blue Cross Blue Shield

Tab Harris is the senior director of the Provider Connectivity Solutions and EDI Operations organization at Florida Blue. He and his team are accountable for all provider e-capabilities including HIPAA and HL7/FHIR transactions and messages in addition to the mandated Interoperability APIs. Florida Blue is recognized as an industry leader in automation and provider solutions and is a model for gateway management and mandate implementations.

Harris has over 32 years of Commercial and Medicare health payer experience at Florida Blue with the majority in the electronic data exchange and interoperability space. Harris is a frequent attendee and occasionally requested to present at organized medicine and standards workgroup meetings and conferences. He is a council member of the State of Florida Health Information Exchange Coordinating Committee1 and the CAQH EDI Efficiency Index Advisory Council2 and is a voting member at X12, HIMSS and WEDI events.

Key initiatives that Harris has led and contributed to at Florida Blue; EMR integrations, Implementation of CMS/ONC Patient Access and Payer-to-Payer Interoperability APIs, EDI conversions (X12 3051, to 4010 to 5010 formats) – proprietary financial processing conversion to the CMS HIGLAS system – CORE Operating Rules Phases I-IV and the clinical connectivity and data exchange (C-CDA/FHIR) with providers and health facilities through-out the state of Florida.

1 Florida HIECC
2 CAQH EDI Advisory Council
http://www.fhin.net/committeesAndCouncils/docs/hiecc/HIECCmembers.pdf
http://www.caqh.org/explorations/caqh-index-advisory-council
LinkedIn Profile https://www.linkedin.com/in/tab-harris-7a880a11

Gary D. Parker, MBA, JD
Chief Data Officer: Alabama Medicaid Agency
Director, Health IT & Alabama One Health Record®

Mr. Parker has over 35 years of experience, at all levels of systems and policy design, development, implementation, and strategic planning, across both the public and private sectors. He began his public service career with State of Alabama in 2008 and has served in various IT and Health IT roles. He is currently Alabama Medicaid's Chief Data Officer, as well as, the Executive Director of the State HIE, Alabama One Health Record®. These roles include responsibilities to formulate and guide the Agency's Health IT & Interoperability initiatives, including TEFCA.

Jason Teeple
Evernorth

Jason is the Cigna Group Interoperability Strategy Leader and Sr. Director of Enterprise Architecture. A recognized industry thought leader for Interoperability, Jason focuses on the strategy, early adoption, and long-term successful for Interoperability concepts within The Cigna Group and Evernorth.

Improving Patient Access: The Clinician Experience

A panel of providers will discuss how they are improving patient access to clinical data, addressing workflow issues through innovative changes to their practices, and promoting tools that can make the data more meaningful to patients. Hear from clinicians on successfully implementing patient education activities despite limited resources, their thoughts on the timing of making patient data available, and ideas for better understanding and respecting patient preferences for receiving data.

Melissa Manies, BSN, RN-BC, ONN-CG
Virtual Clinical Team
Florence Health

Melissa Manies, BSN, RN-BC, ONN-CG is a med/surg and oncology nurse navigator board-certified RN with over 20 years of nursing experience. She has worked in the U.S. as well as internationally as a registered nurse, providing care in many different roles. She has extensive experience in bedside nursing, kidney and pancreas transplant coordination, GI oncology navigation, and primary care triage/chronic care management. She currently works for Florence Health as a lead triage RN with a focus on patient education.

Amy Gleason
Patient Advocate

Amy Gleason is the Chief Product Officer at both Main Street Health and CareBridge. Amy previously led healthcare teams at the United States Digital Service at the White House where she led technology efforts for the federal COVID response, built modern surveillance tools for the CDC, and helped CMS advance interoperability. Prior to that, she co-founded CareSync, where she served as Chief Operating Officer and Chief Strategy Officer. Amy began her career in nursing and has led teams at multiple healthcare technology companies, including Electronic Medical Records, Practice Management applications, and patient-facing technology. Additionally, Amy proudly volunteers as the Vice President of Research for the Cure JM Foundation, a nonprofit that funds research, raises awareness, and supports families of children with Juvenile Myositis.

Sarah C DeSilvey, DNP, FNP-C (she/her)

Sarah C. DeSilvey, DNP, FNP balances practice as a rural family nurse practitioner with advocacy for addressing the social determinants of health in clinical and community practice. In her practice she provides full spectrum primary care with an area of focus on adolescent mental health and trauma. She is faculty in pediatrics at the UVM Larner College of Medicine. In addition to clinical practice, she is a terminologist focusing on developing the terminology to capture the process of caring for patients' social needs. Over the last decade she has collaborated with diverse colleagues on medical and social care integration and interoperability projects. Her work has now evolved into Gravity Project – a national consensus initiative to develop the data and data standards to address social needs. She serves as the Terminology Director helping to weave the practice of social care, community-based approaches, and the literature of social risk into health care terminology. In line with her focus on social care terminology, she was Secretary of the Department of Health and Human Services Xavier Becerra's 2023 selection for the US Health Information Technical Advisory Committee (HITAC) and currently co-chairs the HITAC Interoperability Standards Workgroup. In the spring of 2023 she also assumed

leadership of the CMS Addressing Social Needs eCQM (proposed revision of the current social drivers Inpatient Quality Reporting Measure (IQR)) through Yale Center for Outcomes Research & Evaluation (CORE).

Will Gordon, MD, MBI, FAMIA
CMMI

William Gordon, MD, MBI, FAMIA is a Physician, Informaticist, and Senior Advisor for Data and Technology at the Center for Medicare and Medicaid Innovation. In this role, he supports and leads the center's initiatives around clinical data and technology. Dr. Gordon is a national leader in digital health, clinical informatics, and interoperability and has done extensive operational and academic work in this space. Dr. Gordon previously had technology and informatics leadership roles at the Mass General Brigham healthcare system in Boston Massachusetts. He is currently a staff physician at Brigham and Women's hospital and faculty in Harvard Medical School's Department of Biomedical Informatics.

Arif Kamal, MD, MBA, MHS, FACP, FAAHPM, FASCO
Chief Patient Officer
American Cancer Society

Dr. Arif Kamal serves as the first-ever chief patient officer for the American Cancer Society. He is responsible for leading the organization's patient support objectives and developing strategic plans to measurably improve the lives of cancer patients and their families. Dr. Kamal oversees clinical leadership for cancer control, patient navigation, educational programs, patient lodging solutions, transportation services, contact center, and digital patient support offerings, reaching more than 50 million people each year.

Dr. Kamal is an associate professor of medicine and population health at the Duke University School of Medicine, and he keeps a small palliative care clinical practice at Duke Cancer Center.

Dr. Kamal lives in Chapel Hill, North Carolina, with his wife and two young children.

Closing Keynote

Steven Posnack, M.S., M.H.S.
Deputy National Coordinator for Health Information Technology
Office of the National Coordinator for Health Information Technology (ONC)

Steven Posnack serves as the Deputy National Coordinator for Health Information Technology. In this role, he advises the national coordinator, leads the execution of ONC's mission, and represents ONC's interests at a national and international level. In conjunction with the national coordinator, Steve oversees ONC's federal coordination, regulatory policy, public-private initiatives, and the overall implementation of statutory authorities and requirements, such as those from the 21st Century Cures Act and HITECH Act.

Throughout his over 15-year career with ONC, Steve has led and created initiatives in a variety of technology and policy positions, including serving as the Executive Director of the Office of Technology, Director of the Office of Standards and Technology, Director of the Federal Policy Division, and Senior Policy Analyst.

During his tenure, Steve has led the development of the US Core Data for Interoperability (USCDI), the formulation of the Trusted Exchange Framework and Common Agreement (TEFCA), and creation of the Interoperability Standards Advisory (ISA). He also directed ONC's standards and technology investments through the ONC Tech Lab, the redesign of ONC's Certified Health IT Product List (CHPL), established the Interoperability Proving Ground, and developed the C-CDA Scorecard and Inferno (HL7 FHIR®-based) testing tools. Earlier in his career, Steve led ONC's regulatory affairs, legislative analysis, and several federal policy development and coordination activities. Namely, he drafted the regulations that established ONC's Health IT Certification Program and standards and certification criteria for certified EHR technology as part of the Medicare and Medicaid EHR Incentive Programs ("meaningful use"). He also led a cross-HHS policy team that worked with the Drug Enforcement Agency (DEA) as it developed its regulation for the electronic prescribing of controlled substances (EPCS) and co-authored the Nationwide Privacy and Security Framework for Electronic Exchange of Individually Identifiable Health Information.

Mr. Posnack earned a Bachelor's degree in computer science from Worcester Polytechnic Institute, a Master's degree in security informatics from Johns Hopkins University Information Security Institute, and a Master's degree in health policy from Johns Hopkins University Bloomberg School of Public Health. He also maintains a Certified Information Systems Security Professional (CISSP) certificate.