

PRESENTER BIOGRAPHICAL SKETCHES  
Trusted Identity of Providers in Cyberspace Hearing  
HITPC Privacy and Security Tiger Team and HITSC Privacy and Security Workgroup  
July 11, 2012

---

**Panel 1: Understanding the Value of Trusted Identity for Providers**

*David Hunt, Physician Steering Group on Trusted Identity, ONC*  
*Alan Coltri, Chief Systems Architect, Johns Hopkins University*  
*Rick Rubin, Chief Executive Officer, OneHealthPort, Washington HIE*  
*Dan Porreca, Executive Director, HEALTHeLINK*

**Dr. David Hunt** joined the Office of the National Coordinator for Health Information Technology in October 2007. There he focuses on coordinating and strengthening the policy and operational aspects of ONC programs for clinicians and conveying the value proposition of those programs to the clinical community. Often working in the role of ombudsman, Dr. Hunt works to assure that the policies, programs, and priorities at ONC remain relevant to practicing providers. To that end, one particular focus of his work is the role of health IT in reducing health disparities.

At ONC, Dr. Hunt merges years as a practicing surgeon and leader in surgical quality and patient safety. Holding numerous software copyrights, he has hands-on experience at all levels of information technology from programmer to systems analyst and software developer. Prior to joining ONC, from 2002 through 2007, he served at the Centers for Medicare & Medicaid Services (CMS) in Baltimore. There he led the measure development, design, testing, and implementation of the Surgical Care Improvement Project (SCIP), the most extensive surgical quality and safety program in the United States. During that same period Dr. Hunt also ran the Medicare Patient Safety Monitoring System (MPSMS), a nationwide surveillance project aimed at identifying the rates of specific adverse events within the Medicare population. As a result of his leadership in those programs he has served on the Safe Practices Consensus Committee of the National Quality Forum since 2005.

Dr. Hunt, a native of Baltimore, MD, attended public schools, graduating high school from the Baltimore Polytechnic Institute. After receiving a bachelor's degree in biochemistry from the University of Rochester (NY) he attended Howard University College of Medicine, graduating with a medical degree in 1984. Dr. Hunt, who also completed his residency in surgery at Howard University, is licensed to practice medicine in the District of Columbia and is a diplomate of the American Board of Surgery. Practicing in both private and academic settings, Dr. Hunt served as a Clinical Assistant Professor of Surgery at Howard University, chair of surgical peer review at various hospitals in the Washington metropolitan area, and has been a fellow of the American College of Surgeons since 1993. In March 2009 he was appointed to the Federal Coordinating Council for Comparative Effective Research.

**Mr. Alan Coltri** is a graduate of Caltech (BS '74) and University of Maryland, University College (MS '88).

He joined Johns Hopkins in 1990 as a Project Leader and led the implementation of several commercial clinical systems including a radiology information system. Mr. Coltri then became Manager of Data Administration with responsibility for HL7 messaging and clinical database development. While in that role Mr. Coltri designed the current Johns Hopkins Electronic Patient Record (EPR) system. Initially deployed in 1995, EPR is the backbone of the Johns Hopkins clinical application suite.

Since 1996 Mr. Coltri has been the Chief Systems Architect for Johns Hopkins Medicine, where he has: developed the first Web interface to the Johns Hopkins clinical record; developed a clinical documentation system for procedural specialties, the Procedure Reporting System (PRS); designed a research patient registry and clinical data subscriptions service; and, led the conversion of the EPR to a Service Oriented Architecture (SOA) with real-time service links to many applications throughout the institution. Mr. Coltri served on the Technical Advisory Committee for CRISP (Chesapeake Regional Information System for our Patients). Johns Hopkins has recently expanded its network to six hospitals, five in the Baltimore-Washington area. Mr. Coltri is currently engaged in the integration of systems in this enlarged network, including the installation of the Epic application at multiple sites, and the construction of an enterprise patient index.

**Richard D. Rubin.** In his thirty-five years in business and the health industry Rick has served, purchasers, providers, consumers, health plans and policy makers. He is a successful entrepreneur who brings an in depth understanding of multiple market perspectives, shared health information needs and policy level concerns to his work. Rick is currently the CEO of OneHealthPort, a health information technology management company based in Seattle. Previously, he was a Director for the ehealth division of Siemens Medical Solutions Health Services Corporation and President of the Community Healthcare Connection division for the Pointshare Corporation. Prior to assuming his role at Pointshare, Rick served as the President and CEO of the Foundation for Health Care Quality.

**Daniel E. Porreca** is Executive Director of HEALTHeLINK the clinical information exchange and HEALTHeNET the administrative data exchange for Western New York state, including Buffalo and Niagara Falls. Mr. Porreca is also on the Board of Directors for the New York eHealth Collaborative (NYeC) and former Chair of the Policy and Operations Council, which supports the New York State Department of Health and NYeC public-private partnership and collaboration process. In addition, Mr. Porreca serves on the Governing Board of the Buffalo Clinical and Translational Research Center.

HEALTHeLINK is a collaborative effort among the region's leading health care providers and health plans to share clinical information in efficient and meaningful ways to improve the delivery of care, enhance clinical outcomes and help control healthcare

costs. Porreca has been leading HEALTHeLINK since 2007 and under his leadership; HEALTHeLINK has become one of the leading clinical exchange networks in the United States. HEALTHeLINK and Western New York have been recognized as one of 17 Beacon Communities by Health and Human Services - Office of National Coordinator.

Through HEALTHeLINK, physicians and other health care providers can securely share data electronically from their EHR with another providers' EHR to enhance care transitions and referrals. Providers can also access their patients' lab results, radiology reports, transcribed reports, medication information and a wide range of other health information. HEALTHeLINK is also participating in the Veterans Health VLER pilot project, facilitating clinical data exchange between the VA Hospital providers and the private sector providers with the aim of providing better and safer care for our nation's veterans. In addition to administering the information exchange, HEALTHeLINK also provides assistance to participating physician practices on their path to Meaningful Use and Patient Centered Medical Home accreditation. Included is assistance in selecting an electronic medical records vendor, services related to the implementation of the program, with a focus on process and workflow.

With more than 25 years of experience in the health care and technology industry, Mr. Porreca has a wealth of knowledge and a strategic understanding of healthcare technology and its application in the clinical setting. Prior to joining HEALTHeLINK, he served as President and Chief Sales Officer for a healthcare software company which he co-founded that provided software and other technology and support services.

Mr. Porreca is a graduate of the State University of New York at Potsdam where he earned a Bachelor of Arts degree in Computer Science.

## **Panel 2: Trusted Identity: A Changing Ecosystem**

*Jeremy Grant, Senior Executive Advisor for Identity Management,  
National Institute for Standards and Technology, US Department of  
Commerce*

*Tim Polk, Cryptographic Technology Group, Computer Security Division,  
National Institute for Standards and Technology, US Department of  
Commerce*

*Deborah Gallagher, Office of Government Wide Policy, US General  
Services Administration*

**Jeremy Grant** is senior executive advisor for identity management at the National Institute for Standards and Technology (NIST). He joined NIST in February, 2011 to manage the establishment of a National Program Office to implement the National Strategy for Trusted Identities in Cyberspace (NSTIC).

Mr. Grant comes to NIST with a diverse background and deep understanding of identity and cybersecurity issues, having served in a range of leadership positions spanning

government and industry. Jeremy is a former co-chair of the Identity Management Committee at TechAmerica. He is a graduate of the University of Michigan.

**Tim Polk** is a Computer Scientist at the National Institute of Standards and Technology (NIST). Tim started at NIST in 1982, and joined the Computer Security Division in 1988. He has focused on cryptographic security mechanisms, with an emphasis on PKI standardization and deployment. He was also one of the authors of NIST Special Publication 800-63 and the 2011 revision, SP 800-63-1. In January of 2011, he became the manager for NIST's Cryptographic Technologies group. Tim previously served for four years as Security Area Director for the Internet Engineering Task Force (IETF) and was co-author of the book "Planning for PKI". He has degrees in Computer Science and Electrical Engineering from University of Maryland.

**Ms. Deborah Gallagher** is with GSA's Office of Governmentwide Policy, Information Integrity and Authentication (I2A). She is the Director of the Identity Assurance and Trusted Access Division and responsible for the implementation of Government wide services to support the use of the Personal Identification Verification (PIV), PIV Interoperable and Trusted Federated Identity Provider credentials within the government. She is Co-Chair of the Identity Credential and Access Management Sub-Committee and the Federal Public Key Infrastructure Policy Authority Chairperson.

### **Panel 3: Trusted Identity Solutions in the Private Sector**

*Ash Evans, Director, Corporate Strategy, Verizon*

*William R. Braithwaite, Chief Medical Officer, Anakam Identity Services, Equifax*

*Scott Howington, Head of Global Programs, SAFE-BioPharma Association*

*Paul L. Uhrig, Executive Vice President, Chief Administrative and Legal Officer, Chief Privacy Officer, Surescripts*

*Thomas E. Sullivan, Chief Privacy Officer, Chief Strategic Officer, DrFirst*

*Steve Kirsch, Founder and Chief Technology Officer, OneID*

**Ash Evans** is a Director in the Verizon Corporate Strategy Group. Ash is focused on the integration of Verizon strategic programs and the delivery of a contextual information services platform linking identity, mobile, social, location, payment and commerce services. Prior to this Ash was the Practice Director responsible for the Verizon Universal Identity Services program reporting to Dr. Peter Tippet in the Verizon Innovation Group.

Ash has been focusing exclusively on the development and delivery of Identity and Access Management (IAM) solutions for over 18 years.

Ashley has held the following Positions over the last 12 years.

- Vice President and a Principal of SAIC Commercial IAM practice
- Pfizer R&D for over 7 years reporting to the Pfizer global CTO, and served on the SAFE advisory board and management team. Ashley was responsible for

bringing together the SAFE founders, including 15 of the worlds largest Bio-Pharmaceutical companies, including the PhRMA, FDA, EFPIA, and EMEA.

- Served as Director of Development reporting to the CEO of Identrust.

Ashley has served in a variety of Identity program management roles responsible for delivering Identity and Access Management services to many companies including: Pfizer, Allergan, Merck, AsrtZeneca, Procter and Gamble, The Center of Excellence for Disaster Recovery and Humanitarian Affairs (COE), the US Third Fleet, WHO, UN and Red Cross.

Ashley graduated from Camborne College, England.

**William R. “Bill” Braithwaite, MD, PhD, FACMI, FHL7** has dedicated his career to improving the quality and efficiency of health care for patients and practitioners through information technology, but is best known as the author of the Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and as a major contributor to the subsequent regulations setting U.S. federal standards for transactions, code sets, identifiers, security, and privacy of personal health information. A part-time independent consultant, he provides strategic advice on health information policy to private corporations and federal government agencies and occasionally serves as an expert witness in HIPAA privacy and security related legal cases. He serves as Chief Medical Officer (CMO) for Anakam Identity Services, an Equifax division that sells software tools and services that implement low cost authentication and identity proofing to enable secure remote access to sensitive information.

A pioneer in the field of medical informatics, Dr. Braithwaite envisioned a critical role for computers in clinical practice as a medical student at the University of Chicago. After his graduation, residency, and military service, he followed that vision to get a doctorate in Medical Information Science from the University of California, San Francisco. Until 1996, he was Associate Professor and Head of the Section on Medical Informatics, which he established at the University of Colorado School of Medicine. On a health policy sabbatical with the U.S. Senate Finance Committee health staff in 1993-94, he was able to promote his vision by developing the legislative language that became the Administrative Simplification Subtitle of HIPAA. In 1994 he became the Senior Advisor on Health Information Policy in the Office of the Secretary of the U.S. Department of Health and Human Services (HHS). After 7 years at HHS, he served from 2001 to 2003 as National Director of HIPAA Advisory Services in the Washington DC office of PricewaterhouseCoopers (PwC) and from 2005 to 2006 as Senior Vice President and Chief Medical Officer at the eHealth Initiative (eHI), a non-profit organization dedicated to driving improvement in the quality, safety, and efficiency of healthcare through information technology. He practiced as an independent consultant in health information policy and strategic planning from 2003 to 2005 and from 2006 to the present.

Dr. Braithwaite has an eclectic background, from practicing medicine as a submarine doctor to teaching epidemiology, biostatistics, and medical informatics to medical and graduate students and teaching practicing physicians to improve their clinical practice with information technology. He has done laboratory research, health services research, and research and development of computer-based tools for clinical and research environments. Dr. Braithwaite has managed large and small organizations, from an international computer user group (as President) to a medical school department (as Acting Chairman), and has been a leader in strategic planning for networking and health information technology at all levels. He has served on the boards of the American Medical Informatics Association (AMIA), Health Level Seven (HL7), the Workgroup on Electronic Data Interchange (WEDI), and the Association For Electronic Health Care Transactions (AFEHCT); served as the Policy Committee Co-chair and member of the Steering Committee of the Markle Foundation's Connecting for Health project; and has played an active role in other standards activities by ASC X12, ASTM, and the Health Information Management Systems Society (HIMSS). He staffed the President's Information Technology Advisory Committee (PITAC) to help produce the June 2004 Report, "Revolutionizing Health Care Through Information Technology". He has received a number of awards in recognition of his contributions to the field, including election by his peers to Fellowship in the American College of Medical Informatics (ACMI), Fellowship in HL7, the President's Award from AMIA, the Secretary's Award for Distinguished Service from HHS, the second Louis W. Sullivan Award from WEDI which "*recognizes individuals who have distinguished themselves through their leadership, vision, and achievements in advancing the overall quality and efficiency of healthcare,*" and the 2011 HIMSS '50 in 50' Award, recognizing ten individuals for each of the last five decades for their "*memorable achievements to the field or body of knowledge of healthcare information technology and management systems.*"

**Paul L. Uhrig** is Executive Vice President, Chief Administrative & Legal Officer; Chief Privacy Officer for Surescripts. Mr. Uhrig oversees legal matters, finance, federal and state legislative/regulatory affairs, certification policy and compliance, privacy, and internal audit for Surescripts. Mr. Uhrig came to Surescripts from the law firm of Gardner Carton & Douglas LLP in Washington, D.C., where he was vice chairman of the firm's corporate department, chairman of the corporate department's regulated industries transactions practice group, and a member of the firm's health department. Prior to joining Surescripts, Mr. Uhrig represented Surescripts as its outside general counsel since its inception.

Mr. Uhrig brings 20 years of legal experience to Surescripts, focusing on the healthcare industry throughout that time. At Gardner Carton & Douglas, Mr. Uhrig focused on mergers, asset and stock acquisitions, joint venture formation and corporate planning with healthcare clients. His clients included private equity investors in middle market transactions, portfolio companies, health care systems, ancillary providers of health care services, physician groups, and investors involved with health industry projects and various other enterprises related to the healthcare industry. Prior to joining Gardner

Carton & Douglas, Mr. Uhrig was a partner in the Washington office of Akin Gump Strauss Hauer & Feld LLP.

Mr. Uhrig has extensive experience structuring joint ventures and business arrangements in compliance with applicable corporate, securities and tax laws, federal and state fraud and abuse provisions, privacy laws, fee-splitting statutes and other corporate and health care regulatory provisions. Mr. Uhrig received his law degree from the American University, Washington College of Law, and his Bachelors of Arts in Economics from The University of Notre Dame.

**Thomas E. Sullivan, M.D** is a Beverly, MA, based, board certified specialist in cardiology and internal medicine with over 40 years of clinical practice. He is a past president of the Massachusetts Medical Society (MMS) 2003-2004. He also currently serves as a member of the MMS Committee on Publications (overseeing the New England Journal of Medicine and other publications), and the Committee on Information Technology.

Dr. Sullivan has served in past years in a number of hospital medical staff positions and was an associate medical director for Blue Cross Blue Shield of Massachusetts for 11 years. He currently is chair of the Confidentiality and Security Steering Committee at Partners Healthcare System in Boston (since 1997) and is immediate past Chair of Tobacco Free Massachusetts.

Additionally, Dr. Sullivan's expertise in the application of information technology to health care led him to become the original chief architect of an international standard (ASTM) for the exchange of medical record information called the Continuity of Care Record (CCR). He was the founding chair of the AMA e-Medicine Advisory Committee, and worked closely with the AMA's Physician Consortium for Performance Improvement and is currently the Chair of the AMA Council on Medical Service. He is a longstanding member of the Markle Foundation Connecting for Health group.

He has been the recipient of the Massachusetts Health Data Consortium's annual "Investing in Information" award. Dr Sullivan was the physician author of the TEPR Clinical Documentation Challenge during its 9 year annual run. In 2004 he was invited to give Congressional testimony on the impact and value of eRx. In addition, he was an invited speaker at the annual Microsoft HealthVault conference. He helped create the Physician EHR Coalition (PEHRC) and served as the AMA representative for several years where he was an early Co-Chair. In addition he has been involved with many other advisory roles on a local, regional and national level and last year received the "Lifetime Achievement Award" from his local Medical Society.

Nine years ago, he joined the senior management team at DrFirst; a web based e-Prescribing and Health IT company in Rockville, MD where he is the Chief Privacy Officer and Chief Strategic Officer. Three weeks ago he participated in a White House Colloquium surrounding NSTIC (National Strategy for Trusted Identities in Cyberspace) and agreed to help advance their goals.

**Steve Kirsch**, 55, has been at the forefront of tech innovation for more than three decades. Steve is an award-winning serial entrepreneur and has founded six high technology companies collectively worth over \$2 billion dollars: Mouse Systems, Frame Technology, Infoseek, Propel, Abaca, and his most recent venture, OneID. OneID is a next-generation NSTIC-compliant digital identity service that eliminates the use of shared secrets and provides a safe and easy way to sign into websites and make payments online, eliminating the need for multiple usernames and passwords. He calls OneID his “best idea ever.” Top tier VC firms have invested over \$7M in OneID. Steve received his B.S. and M.S. degrees in electrical engineering and computer science from MIT in 1980.

#### **Panel 4: Trusted Identity Solutions in the Federal Government**

*Tony Trenkle, Chief Information Officer, Centers for Medicare and Medicaid Services, US Department of Health and Human Services*

*Cynthia Bias, iEHR Identity Management and Access Management Project Manager, US Department of Defense/US Department of Veterans Affairs Integrated Program Office*

*John Bossert, Chief, Diversion Technology Section, Drug Enforcement Administration, US Department of Justice (INVITED)*

**Tony Trenkle** is the Chief Information Officer (CIO) and the Director of the Office of Information Services (OIS) in the Centers for Medicare and Medicaid Services (CMS), Department of Health and Human Services (HHS). In this position he provides oversight and leadership to CMS’ over \$1 billion dollar annual expenditures on Information Technology (IT) products and services. He chairs the CMS IT Investment Review Board and works closely with the HHS Chief Technology Officer (CTO) and CIO on overarching IT strategies. As the head of OIS, he directs a complex national operational infrastructure that supports CMS claims processing and other business services.

Prior to his current position, Tony was the Director of the Office of E-Health Standards and Services (OESS) from March 2005 to December 2010. In that position he was the CMS lead executive for directing the Health Information Technology for Economic and Clinical Health (HITECH) Act provisions of the American Recovery and Reinvestment Act, including the regulations covering the “meaningful use” criteria for the Medicare and Medicaid Electronic Health Records (EHR) incentives programs and the program management for CMS’ operational implementation. In that capacity he worked closely with the leadership of the Office of the National Coordinator to coordinate national Health Information Technology (HIT) strategies. Tony is also a member of the HIT Policy Committee.

OESS was also responsible for the overall coordination of CMS’ e-Health initiatives as well as regulations, enforcement and outreach for the Health Insurance Portability and Accountability Act (HIPAA) Administrative Simplification standards (with the exception of

privacy and security) and the administrative simplification provisions of the Affordable Care Act. He was also responsible for the Medicare Modernization Act e-prescribing program. Tony also led development and publication of the HIPAA 5010 and International Classification of Diseases (ICD-10) standards regulations, and is currently leading the ICD-10 implementation for both CMS and industry wide. In addition, Tony was CMS' Senior Privacy Official and chaired the agency's Data Governance Board, which provides executive leadership over CMS data use policies and processes.

Before joining CMS in 2005, Tony held a number of leadership roles for several Federal agencies. These included the Social Security Administration (SSA) where he oversaw the development and implementation of SSA's Internet on-line services for the public, including the first on-line retirement application. Prior to SSA, he was the General Services Administration's Director of the Office of Electronic Commerce and the Co-Director of the Federal Electronic Commerce Program Office, where he led the Federal implementation of standards and systems to support the first government-wide electronic commerce initiatives including on-line procurement systems.

Tony has received a number of awards recognizing his accomplishments including the Healthcare Information and Management Systems Society (HIMSS) 2010 Federal Leadership Award and the Senior Executive Service Presidential Rank Award.