

PRESENTER BIOGRAPHICAL SKETCHES  
HIT Policy Committee – Meaningful Use Workgroup  
Hearing on Meaningful Use Stage 3  
October 5, 2011

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**Panel 1: Meaningful Use: Supporting the Goals of Health Reform**

*Moderator: David Lansky*

*Rob Tagalicod, CMS, eHealth Standards & Services*

*Patrick Conway, CMS, Clinical Standards & Quality*

*Julie Boughn, CMS Deputy Center Director*

*David Kelley, Pennsylvania State Medicaid Rep*

*Charles Kennedy, Aetna*

**Robert Tagalicod**, Director, Office of e-Health Standards and Services, Centers for Medicare and Medicaid Services, Department of Health and Human Services, Washington, DC.

Dr. Tagalicod manages the Office of e-Health Standards and Services for CMS/HHS, which develops and coordinates the implementation of a comprehensive e-health strategy for CMS, ensures that individual initiatives tie to the overall agency and Federal e-health goals and strategies, and promotes and leverages innovative component initiatives. He holds a Ph.D. in Philosophy/Bioethics and Applied Ethics, and a BA in Economics.

**Charles Kennedy, MD**, Head, Aetna Aligned Care Solutions, a business segment focused on collaborating with high quality health systems to make the transformational changes needed in health care. Dr. Kennedy is a recognized expert in health care and health information technology. He was a founding commissioner of the Certification Commission for Health Information Technology (CCHIT), the first organization recognized by the federal government to certify EMRs. He is currently the health insurance industry representative on the HIT Policy Committee, a Federal Advisory Committee that is guiding Centers for Medicare and Medicaid Services (CMS) policies to allocate \$40 billion in federal funding for HIT deployment.

Dr. Kennedy joins Aetna from WellPoint Inc. where he was vice president of Health Information Technology. Prior to WellPoint, Dr. Kennedy served as chief executive officer at CareAssured, which he co-founded, and previously as director of Strategic Informatics at Blue Shield of California. Prior to Blue Shield, Dr. Kennedy served in

consulting positions at Electronic Data Systems and its management consulting subsidiary, A.T. Kearney. He was on the medical staff at Kaiser Permanente and other Northern California medical facilities for seven years. He holds an M.D. in Internal Medicine from the University of California at Los Angeles, an MBA in Corporate Strategy and Health Care Economics from Stanford University, and a bachelor's degree in Genetics from the University of California at Berkeley.

**Panel 2: Providers: Working Toward Meaningful Use Stage 3**

*Moderator: David Bates, MD*

*Paul Kleeberg, MD, REACH, Minnesota*

*Denni McColm, CIO, Citizens Memorial Healthcare, MO*

*Thomas W. Smith, CIO, NorthShore University Health System, IL*

*Jennifer Bolduc, MD, CMIO, Walla Walla Clinic, Washington*

*Carol Steltenkamp, MD, CMIO, University of Kentucky Healthcare*

*Chantal Worzala, American Hospital Association*

*Kelley Bridges, RN, East Alabama Medical Center*

*Eileen Fuller, MD, Vermont*

*Protima Advani, Advisory Board Company*

**Dr. Paul Kleeberg**, is the Clinical Director for REACH, the Regional Extension Assistance Center for HIT serving North Dakota and Minnesota. Dr. Kleeberg is board certified in Family Medicine and has been in private practice in a small town in Minnesota as well as in a large integrated delivery system. He has made the conversion from paper to electronic health records and later migrated from one EHR system to another in his practice. He has played key roles in EHR implementations in integrated delivery systems before joining REACH.

Dr. Kleeberg received his medical degree from Stanford University and completed his residency in Family Medicine at the University of Minnesota. He is a fellow in the American Academy of Family Physicians (AAFP) and in the Healthcare Information and Management Systems Society (HIMSS) where he serves on their board of directors. He has chaired several workgroups for the Minnesota e-Health Advisory Committee and chairs the Meaningful Use Community of Practice Advisory Group for the Office of the National Coordinator's (ONC) resource center (HITRC).

**Denni McColm** is Chief Information Officer for Citizens Memorial Healthcare. Denni has been at Citizens Memorial since 1988, serving as Director of Human Resources and Director of Finance before moving into the CIO role in June, 2003. Denni served on the Certification Commission for Health Information Technology as a Commissioner from 2006-2008. She also served on the Davies Awards of Excellence Organizational Selection Committee from 2006 -2008 and again in 2010. Denni is a member of the Board of Directors for MUSE, Medical Users Software Exchange and the Editorial Board for Healthcare IT News, published in partnership with HIMSS. Denni holds a Master of Business Administration degree from the University of Missouri-Columbia.

**Thomas W. Smith** is the Chief Information Officer for NorthShore University HealthSystem (formerly Evanston Northwestern Healthcare) in Evanston, Illinois, USA, an integrated delivery network with four hospitals, more than 700 employed physicians, home care services, and a research institute. Mr. Smith has more than thirty years of hospital administration and information systems management experience, including more than 20 years as a CIO at two different multi-hospital corporations. He is a member of ACHE, CHIME and HIMSS. Mr. Smith has been a member of the Davies Committee since 2004 and has been a Stage 7 site inspector since 2009.

NorthShore has had a fully implemented EMR in both its hospitals and offices since 2003 and have had an enterprise data warehouse in place since 2004 and it includes daily feeds from the EMR. NorthShore won the HIMSS Davies Award in 2004, was recognized as a HIMSS EMRAM Stage 7 organization in 2009 and has been awarded the Most Wired designation by Hospitals and Health Networks magazine for the past 8 years. NorthShore was recently recognized as one of the Top 10 Health Systems in the country by Thomson Reuters.

**Jennifer Bolduc, MD, FAAP**, Chief Medical Informatics Officer

The Walla Walla Clinic

[jennifer.bolduc@wallawallaclinic.com](mailto:jennifer.bolduc@wallawallaclinic.com)

Dr. Bolduc joined the Walla Walla Clinic from the United States Navy where she served as a Pediatrician. Calling EHR “the antibiotics of our generation”, her expertise, perseverance, leadership and lean approach to both patient and business workflows has enabled the Walla Walla Clinic to implement and continue building effective and meaningful change with their clinical systems. Her most recent projects include facilitating the clinic’s new web site, implementation of a patient portal and beta-testing of the Allscripts meaningful use software upgrade, specifically including the reporting aspects of their Stimulus Set. Her leadership has led to the successful attestation for EHR incentives under both Medicare and Washington Medicaid for the practice’s

providers, and her passion for applying the benefits of health information technology to the betterment of patient care is infectious to all of her colleagues.

Residency: University of Vermont/Fletcher Allen Health Care; Burlington, Vermont  
Medical School: University of Vermont, College of Medicine; Burlington, Vermont  
Undergraduate: Florida International University (Miami, Florida) and Swarthmore College (Swarthmore, Pennsylvania)

**Kelley Bridges** is the Director of Application Support at East Alabama Medical Center. She has a Bachelor's Degree in Nursing and a Master's Degree in Business Administration. She has worked in hospital quality and computer applications for the last 10 years and is certified by the National Association for Healthcare Quality. Most recently, she has guided EAMC's efforts in obtaining ARRA meaningful use recognition.

**Eileen Doherty-Fuller MD:** Thomas Jefferson University Medical School '74-78  
Family Practice residency University of Vermont '82-85  
Pediatric Residency University of Vermont '85-87  
Board certification AAFP '85 to present  
Board certification AAP '87 to present  
Established a private group practice in family medicine in '87 and continue in the same practice with 4 family physicians at Middlebury Family Health in Middlebury Vermont.

**Protima Advani** is a Research Director with IT Strategy Council at The Advisory Board Company. IT Strategy Council primarily serves hospital and health system CIOs through research reports, white papers and implementation tools addressing various strategic, clinical, operational, and technical challenges facing hospital IT departments. Protima is the practice leader for regulatory requirements like meaningful use and HIPAA. Her other areas of expertise include physician office EMRs, data analytics, IT governance, demand management, and in elevating IT's performance through metrics. In her tenure at the Advisory Board, Protima has worked closely with CFOs, CIOs, and VPs of human resources, marketing, and planning, on a variety of operational challenges from prioritizing capital to staffing for disruptive technologies.

Protima holds a master's degree in health economics from the University of Pennsylvania and a bachelor's degree in economics, mathematics, and finance with honors from West Virginia Wesleyan College. Prior to her current position, Protima was an independent consultant for the Bill and Melinda Gates Foundation as well as the Veterans Health Administration.

### **Panel 3: Vendors: Developing Systems to Meet MU3**

*Moderator: Marc Overhage*

*Sasha TerMaat, Epic*

*Lauren Fifield & Jeremy Delinsky, Athenahealth*

*Michelle Freed, McKesson*

*Lawrence McKnight, MD, Siemens Healthcare*

*Michael Stearns, MD, e-MDs*

**Lauren Fifield** is the Senior policy advisor at athenahealth, spearheading the government affairs team. Ms. Fifield received a B.A. from Harvard University in Psychology and Pre-Medicine. She has been working with athenahealth, a provider of cloud-based revenue cycle management, electronic health record, and patient communication software and services, for over four years.

In the past year, Ms. Fifield developed athenahealth's client support strategy for Meaningful Use, running a Meaningful Use "pilot program" to understand where the rubber meets the road and leading internal efforts to create tools, webinars, websites, trainings, and functionality to help athenahealth providers achieve Meaningful Use.

She continues to participate in Meaningful Use efforts and focuses on evolving reimbursement structures, care coordination, future stages of Meaningful Use, and other health care initiatives.

**Jeremy E. Delinsky** joined athenahealth in 2004 and currently serves as our Chief Technology Officer. As CTO, Jeremy is responsible for the Company's software development organization and knowledge-based platforms, including the payer and pay-for performance (P4P) rules engines. In addition, Jeremy is responsible for corporate performance against Meaningful Use objectives. Prior to his role as CTO, Mr. Delinsky served in a variety of leadership roles in Product Management, Product Development, and Operations. Jeremy worked for several years as a strategy and operations consultant to payer organizations and academic medical centers as part of the health care industry practice at Deloitte Consulting before joining athenahealth. Jeremy is *Phi Beta Kappa* graduate of Wesleyan University and received his MBA from The Wharton School of the University of Pennsylvania, where he was awarded the Henry J. Kaiser Family Foundation prize for leadership potential in the health care field.

President and CEO, e-MDS, **Dr. Michael Stearns** is a board certified neurologist and one of the more experienced physician health care informaticists in the nation. He has won several teaching awards and has 15 years of experience in clinical and academic medicine where his responsibilities included educating medical students and neurology residents. With more than 10 years of experience in the health information technology sector, Dr. Stearns has provided leadership to several high profile projects at the National Library of Medicine, the National Cancer Institute, and the College of American Pathologists. Dr. Stearns played a key role in the development of SNOMED Clinical Terms, an evolving standard for the electronic transmission of clinical information being adopted worldwide. He also has over 8 years of direct experience with the design and implementation of electronic health records. Dr. Stearns is a Certified Professional Coder and Certified Family Practice Coder.

He has given numerous presentations at national and local venues on a diverse array of topics related to health information technology including electronic health records, health care information technology standards, health information exchanges, coding, clinical terminology, structured data capture, data integrity in information systems, the history of ICD-9-CM, SNOMED CT, quality of care improvements related to technology, clinical efficacy research, practice optimization, and genomic medicine. He is a member of the American Society of Health Information Managers Health IT Industry Advisory Panel, the Health Information Technology Standards Panel, and the American Association of Professional Coders' Family Practice Steering Committee.

#### **Panel 4: Finding Solutions; Creating Outcomes**

*Moderator: Neil Calman*

*Karen Kmetik, American Medical Association [invited]*

*Judith Hibbard, University of Oregon*

*Maureen Dailey, American Nurses Association*

*Kevin Weiss, MD, American Board of Medical Specialists*

*Sarah Woolsey, MD, Beacon, Utah*

*Reid Coleman, MD, Lifespan, RI*

*Richard Elmore, ONC*

**Sarah Woolsey, MD**, is board-certified in Family Medicine and Medical Director with HealthInsight, Utah's Medicare Quality Improvement Organization. She is the lead clinician on the Utah Beacon Communities outpatient diabetes care improvement project. The Utah Beacon project covers three Utah counties, two rural and one urban, and along with the Utah Regional Extension Center is assisting providers with

Meaningful Use attainment and diabetes mellitus care improvement. Dr. Woolsey has 13 years of experience with underserved populations in Salt Lake City at a Federally Qualified Health Center, and 1.5 years of electronic record experience in her practice. She has participated in outpatient practice improvement for 10 years as a clinician and associate medical director of the Community Health Centers, Inc. of Salt Lake City, UT. She currently maintains an active in/outpatient practice with the Community Health Centers of Salt Lake City. She is a graduate of the University of Illinois-Chicago School of Medicine and completed her Family Medicine residency at the University of Utah.

**Reid W Coleman MD FACP** Received his MD from Brown University in 1975 and after residency in the Brown System entered practice in internal medicine in Providence, RI. During a twenty year career as a practicing internist he also served the Miriam Hospital as Associate Director of the Intensive Care Unit, then as director of the Internal Medicine Residency Program, and then as Director of Quality Improvement Projects. He was recognized with seven teaching awards, and was named by his peers as “Best Doc” in internal medicine in Rhode Island on three occasions.

In 1998 he left practice to become the Medical Director of the Lifespan-Physicians PSO, a PHO type risk contracting venture and in 2001 became the medical director for the Information Services Department at Lifespan – a four hospital consortium in Rhode Island that provides care for approximately half of the residents of the state. During his time as medical director (now Medical Informatics Officer) the Lifespan IS team has implemented a system wide clinical information repository including PACS for all diagnostic images, a closed loop medication system (CPOE – pharmacy – barcoded medication administration charting and checking) for all 1050 beds in the system, an ED EMR including medication ordering for all ED’s in the system, a physician documentation system - including a SNOMED coded problem list - used across all med-surg beds in the system, and a discharge system that generates a CCD for all discharges –including all laboratory and image results coded in LOINC. All three acute care hospitals in the Lifespan system have now attested for Stage One of Meaningful Use.

While MIO for Lifespan he has received the AMDIS “Physician Achievement Award” in 2005, was recognized as one of the “25 Best Medical Informaticists in the United States” by Modern Healthcare Magazine in 2010, and received the Brown University Beckwith Family Award for Excellence in Teaching.

Dr. Coleman has spoken at many national conferences including HIMSS and ACHE, has served on workgroups for CCHIT, HITSP, and NCPDP, and continues to teach

students and residents at the Warren Alpert Medical School, Brown University where he holds the rank of Associate Professor of Clinical Medicine.

Dr. Coleman will be leaving the Lifespan System after 39 years to assume a new role in the HIT industry on October 17th.

**Rich Elmore**, Initiative Coordinator, Office of the National Coordinator for Health Information Technology (ONC), HHS

Rich Elmore is ONC's leader for Query Health, an ONC-sponsored initiative to establish standards and services for distributed population queries of electronic health records. He is on a leave of absence from health care technology provider Allscripts, where as Vice President Strategic Initiatives, he managed exploration and execution of acquisitions and strategic partnerships and prior to that he ran the Allscripts Provider Analytics business. He had a long career at IDX where he ran the Flowcast Hospital business and prior to that was Vice President of Product Development for IDX Flowcast.

Mr. Elmore is the Communications Workgroup leader for the ONC's Direct Project. He was a charter member of the Interoperability Workgroup for the Certification Commission for Healthcare Information Technology.

Mr. Elmore has degrees from Dartmouth College (BA) and New School University (MA Economics). He is on the Board of Directors for Patient Engagement Systems, a chronic disease technology company, and serves as Vice Chair on the Board of Directors for the King Street Center serving impoverished youth and their families in Burlington Vermont.