

PRESENTER BIOGRAPHICAL SKETCHES
HIT Standards Committee – Implementation Workgroup
Hearing on “Real World Experiences with Meaningful Use”
January 10 – 11, 2011

Panel 1: Implementation Support – Regional Extension Centers

Mat Kendall, Office of the National Coordinator

Paul Kleeberg, MD, MN/ND Regional Extension Assistance Center

Dan Nelson, Desert Ridge Family Practice, Arizona [invited]

Lisa Levine, MPH, Family Health Center of Worcester, MA

Clayton Gillett, Executive Director, O-HITEC

Paul Kleeberg, M.D., REACH clinical director for Minnesota and North Dakota, provides health information technology (HIT) services to assist clients with their electronic health records (EHR) planning, implementation and achieving the meaningful use of their EHR.

REACH consulting expertise

- Expert on the meaningful use incentives, criteria and measures
- A key contact for providers throughout adoption, implementation and optimization of EHR
- Provide project management and decision support
- Develop technology strategies and implementation plans
- Provide strategic planning, vendor management, process redesign

With more than 18 years as a family physician and IT professional, Dr. Kleeberg has played a key role in the implementation of several patient portal, ambulatory, and hospital EHR produced by Epic, McKesson, Centricity and Eclipsys. One implementation won the HIMSS Davies Award of Excellence. He has experience in EHR selection, physician engagement, workflow redesign, clinical content management, clinical decision support and EHR governance. As a board-certified family physician who has worked in both rural and metropolitan health systems, his expertise in providing guidance and insight to the implementation and executive teams at the facility will be valuable to REACH clients. He understands the concerns of the nursing staff and physicians and can communicate well with them. The same is true for the information technology staff. He is able to help each side understand the needs of the other and build lines of communication. Well-versed in the use of EHR, Paul can assist staff in navigating disruptive workflow changes to arrive at smooth, efficient processes and achieve meaningful use.

M.D. Stanford University School of Medicine, Stanford, CA
Family medicine residency, University of Minnesota, Saint Louis Park, MN
Certified Professional in Health Information Technology

Dan Nelson graduated Cum Laude from Southern Methodist University with a degree in Mechanical Engineering. As a component of his education, Dan worked for DSC Communications as a Process Engineer to optimize the manufacturing process for assembly lines. Later, when working for Enertron, a thermal management solutions provider, Dan worked as a project engineer, responsible for project management from start to finish. Dan was also instrumental in Enertron's implementation of the ISO 9001 quality management system.

Dan has served as Desert Ridge Family Physicians' Practice Administrator since 2005. Dan has applied the disciplines of engineering to the operations of the medical practice. When inefficiencies or bottlenecks are identified, solutions are created. Processes for check in, vital signs collections, appointment scheduling, specialist referrals, intra office communications, patient messaging, disease monitoring and disease management have all been optimized for staff and patients.

Dan also serves as the in-house technical expert, responsible for the day to day management of all computer systems, as well as technical planning and implementation of improvements. Desert Ridge Family Physicians has employed an electronic health record system since it opened in 2004, complementing its commitment to Evidence Based Medicine. Dan holds primary responsibility for maximizing its use to continuously improve the quality of patient care and practice efficiencies.

Lisa Levine's professional work has spanned the academic, public and community health sectors. As Vice President of Operations at Family Health Center of Worcester, Ms. Levine is currently responsible for management of clinical operations (medical, dental, lab and radiology), information services including EHR deployment and meaningful use, quality improvement and compliance, medical records and facility issues. Prior to this position, she was the Chief Operating Officer at the Dorchester House Multi-Service Center, a 330-bed health center in Boston. In addition, she has worked at the Massachusetts Department of Public Health as the Director of the Division of Maternal, Child and Family Health. The Division was responsible for the development of health care policies and systems of care. It also ran programs at community health centers, school-based health centers, and the Primary Care Office, as well as State Loan Repayment, J-1 positions and immunization programs. Ms. Levine also managed the Department's public health insurance programs (now under

Medicaid), including the Children’s Medical Security Plan, HealthyStart and CenterCare.

Ms. Levine’s work in the academic sector has focused on increasing the number of physicians entering primary care and involved the development and expansion of primary care residency programs (some under Title VII), establishing health center-based medical student rotations; brokering contractual agreements between community health centers in Boston and Boston University Medical Center for the financial support of medical and residency education; and working at the State and Federal level on primary care workforce issues. Earlier in her career, she served as Associate Director of the Center for Primary Care at the Boston University School of Medicine and Director of the Generalist Physician Initiative, a \$6.5 million grant of the Robert Wood Johnson Foundation designed to increase the number of BUSM graduates choosing primary care. She has also held the positions of Associate Director of the Boston University School of Medicine Area Health Education Center and Director of Clinical Affairs for the New England Community Health Center Association.

Ms. Levine received her master’s degree in Public Health from the Boston University School of Public Health and has been an Instructor in the Department of Socio-Medical Science at the BU School of Medicine.

Panel 2: Implementation Support – EHR Certification

Carol Bean, ONC

Alisa Ray, Executive Director, CCHIT

Patricia Daiker, RN, Vice President, Medhost

John Travis, Senior Director, Regulatory Compliance, Cerner

Brad Melis, Founder & Executive Vice President, ChartLogic

Panel 3: Implementation Support – Health Information Exchange

Claudia Williams, State HIE, ONC

Linda Reed, CIO, Atlantic Health & Board Member, NJ Health Connect

James A. Fuzy, President & CEO, Mississippi Health Partners

Reid W. Coleman, MD, Lifespan, RI

Linda A. Reed is Vice President of Information Systems and Chief Information Officer of Atlantic Health. Atlantic Health serves nearly 5 million people in 11 counties in northern and central New Jersey, and is one of the largest health care systems in the state. Atlantic Health includes Morristown Memorial Hospital, Overlook Hospital in

Summit, the Goryeb Children's Hospital, the Gagnon Cardiovascular Institute and the Carol G. Simon Cancer Center.

Prior to joining Atlantic Health, Ms. Reed was with Virtua Health, the largest health care provider in southern New Jersey, also serving as Vice President and CIO. Ms. Reed has served as an adjunct professor in the MBA program at Widener University, is on the Board of Directors for the Francis E. Parker Memorial Long Term Care Facility in New Brunswick, NJ and the Healthcare Employees Federal Credit Union in Princeton, NJ. Ms. Reed has served on the board of the New Jersey Chapter of HIMSS and is a long standing member of the College of Healthcare Information Management Executives (CHIME) just completing a 3 year term as a member of the CHIME Board of Directors. Ms. Reed is also a member of McKesson's Strategic Advisory Council.

Ms. Reed obtained her Bachelor of Arts degree from Rutgers University, New Brunswick, NJ. She earned her Master of Science in nursing with distinction from Pace University in Peekskill, NY, and a Master of Business Administration from Widener University in Chester, PA. She is a member of Sigma Theta Tau, International Nursing Honor Society and Sigma Beta Delta, National Honor Society for Business, Management and Administration.

Reid W Coleman, MD, FACP - Received his MD from Brown University in 1975 and after residency in the Brown System entered practice in internal medicine in Providence, RI. During a twenty year career as a practicing internist he also served the Miriam Hospital as Associate Director of the Intensive Care Unit, then as director of the Internal Medicine Residency Program, and then as Director of Quality Improvement Projects. He was recognized with seven teaching awards, and was named by his peers as "Best Doc" in internal medicine in Rhode Island on three occasions.

In 1998 he left practice to become the Medical Director of the Lifespan-Physicians PSO, a PHO type risk contracting venture and in 2001 became the medical director for the Information Services Department at Lifespan – a four hospital consortium in Rhode Island that provides care for approximately half of the residents of the state. During his time as medical director (now Medical Informatics Officer) Lifespan has implemented a system wide clinical information repository including PACS for all diagnostic images, a closed loop medication system (CPOE – pharmacy – barcoded medication administration charting and checking) for all 1050 beds in the system, an ED EMR including medication ordering for all ED's in the system, a physician documentation system - including a SNOMED coded problem list - used across all med-surg beds in the system, and a discharge system that generates a CCD for all discharges –including all laboratory and image results coded in LOINC. While MIO for Lifespan he has

received the AMDIS “Physician Achievement Award” in 2005 and was recognized as one of the “25 Best Medical Informaticists in the United States” by Modern Healthcare Magazine in 2010.

Dr. Coleman has spoken at many national conferences including HIMSS and ACHE, has served on workgroups for CCHIT, HITSP, and NCPDP, and continues to teach students at residents at the Warren Alpert Medical School, Brown University where he holds the rank of Associate Professor of Clinical Medicine.

Panel 4A: Early Adopters of Meaningful Use Seeking Attestation – Eligible

Providers’ Experience, Part 1 – Josh Seidman, ONC, Reactor

Careen Whitley, MD, Hill Physicians Group

Lyle Berkowitz, MD, Northwestern

Robert Murry, PhD, MD, Hunterdon Healthcare

Scott Hammer, MD, Southern Delaware Medical Group

Careen Whitley, MD is a Family Physician in Oakland, CA and has been in private practice for more than 25 years. She also serves as Clinical Liaison to Hill Physicians Medical Group in San Ramon, CA, and has been part of the organization’s physician leadership since 1997.

As one of the first members of Hill Physicians to pilot use of electronic health records, Dr. Whitley has helped lead other practices to achieve better quality care through the use of technology. In this role, she has also seen first-hand the challenges that providers have with incorporating sophisticated technology into their practice workflow and care delivery. To help others realize the greater efficiencies and improved care possible with EHRs, she assists with implementation, support, software development and enhancement, and ongoing provider education. Dr. Whitley is also chairperson for the Physician EMR Advisory Group which provides feedback on the EHR to the Hill IT staff. She has helped organize and has presented at the yearly Hill EHR User Group since 2007 and an Advanced Training Workshop in 2010. She has been involved in numerous NextGen Healthcare client-based focus groups to give provider input on development.

Dr. Whitley has presented at meetings and published an article with CAPG on the challenges of EHR implementation. She has done several videos for local media on such topics as “Online communication with physicians” and “Getting the most from your visit with your doctor”.

Dr. Whitley received a Bachelor of Science degree in Psychology from Georgetown University and her MD from Case Western University. After completing her residency training in Family Practice at University Hospitals of Cleveland in 1984, she moved to Oakland, CA where she remains in practice. She is Board Certified in Family Medicine.

Robert L. Murry, Ph.D., M.D.

Director of Medical Informatics, Hunterdon Healthcare System

As the Medical Director of Informatics for Hunterdon Healthcare System, Dr. Robert Murry is responsible for physician leadership of the ongoing outpatient and inpatient technology initiatives of Hunterdon Medical Center (HMC), a 140 bed community hospital in rural New Jersey, and Hunterdon Healthcare Partners, a multi-specialty Integrated Delivery System consisting of independent and employed physicians of HMC and Hunterdon Healthcare System, the parent of HMC. His current projects include a tightly integrated enterprise implementation of the NextGen ambulatory electronic health record, QuadraMed inpatient QCPR patient record and CPOE system, NextGen HIE community health portal, and support of Hunterdon's applications for NCQA Level 3 Patient Centered Medical Home designation for several primary care practices.

Dr. Murry is both a graduate of and currently on faculty at the Family Medicine Residency at Hunterdon, with special interests in preventive medicine, medical informatics, and primary care research. He is also a practicing family physician at Delaware Valley Family Health Center in Milford, NJ. Dr. Murry holds a bachelor degree in chemistry from Rice University, a masters degree in theoretical chemistry from the Massachusetts Institute of Technology, and PhD in physical chemistry from Boston College. He obtained his MD from University of Texas Southwestern Medical Center in Dallas, TX. He was a National Science Foundation Graduate Research Fellow and has numerous scientific publications, including first author publications in both Science and Nature.

Scott Hammer, MD, was born and raised in Dover, Delaware, and currently resides with his wife and two children in Milford, Delaware. He was educated at Dover High School, The University of North Carolina at Chapel Hill, and Jefferson Medical College of Thomas Jefferson University in Philadelphia, Pennsylvania. His residency in Family Medicine was completed at Cabarrus Family Medicine at Northeast Medical Center in Concord, North Carolina. He was a recipient of the DIMER scholarship, which provided State-funded loan assistance in exchange for his agreeing to return to Delaware for four years following his residency training. Dr Hammer is currently

Board-Certified by the American Board of Family Medicine and is Board-Eligible in Hospice and Palliative Medicine.

Dr Hammer's first job as a private practice physician was with Milford Medical Associates, for whom he worked for two years, completing the terms of his contract. Following his work with MMA, Dr Hammer joined Dr Cedric Barnes in forming Southern Delaware Medical Group (www.southerndelawaremedicalgroup.com) which is now in its fifth year of existence. Dr Hammer is co-owner of SDMG, which currently employs just under twenty individuals, including an additional employed physician and a nurse practitioner. The office has two locations, one in Milford and the second in Dover.

Dr Hammer also serves as a member of the Board of Trustees for Bayhealth Medical Center, a two-hospital system in Kent and Sussex County Delaware. In addition, he serves as the Department Chairman for the Milford Memorial Hospital Department of Family Medicine. His other professional responsibilities include Co-Director of the Delaware Hospice inpatient facility, and several other committee memberships. He writes a regular medical article for the Sandbox Press, a monthly family-focused publication. His personal interests include soccer, hunting, fishing and spending time with his family.

Panel 4B: Early Adopters of Meaningful Use Seeking Attestation – Eligible Providers' Experience, Part 2 – Robert Anthony, CMS, Reactor

Scott Monteith, MD, Michigan State University & Private practice

Willa Drummond, MD, Professor, University of Florida

Richard Sadja, CFO, Family Practice, Glendale, California

Harm Scherpbier, MD, CMIO, Main Line Health, PA

Richard Sadja has been the CFO/COO for the Family Practice of Glendale for the past 11 years with direct responsibility for the Information Systems/Information Technology departments. During his tenure the group has implemented Electronic Health Records, expanded into new markets and added additional sites. In addition to these positions he is the Administrative Director for Glendale Adventist Medical Center's Family Medicine Residency Program.

Prior to working with Family Practice of Glendale, Richard worked as the COO for Columbia Psychiatric MSO, LLC that was jointly owned by Columbia/HCA hospitals and multiple physician groups covering over 500,000 managed care behavioral medicine patients as well as additional Medicare, Medicaid, commercial insurance patients.

He received a Master's Degree in both Public and Business Administration from the University of California Irvine and his Bachelor's Degree in Economics from University of California Los Angeles.

Harm Scherpbier MD

CMIO, Main Line Health, Berwyn, PA

Harm J. Scherpbier, MD, is Vice President and Chief Medical Information Officer at Main Line Health in suburban Philadelphia. He is responsible for the implementation of healthcare information systems and the electronic patient record for doctors, nurses and other clinicians throughout the health system. His focus is on increasing patient safety and achieving high quality of care through innovative IT solutions.

Dr. Scherpbier is Senior Fellow and Adjunct Faculty at Thomas Jefferson University's School of Population Health, where he teaches Health Informatics.

Prior to joining Main Line Health, Dr. Scherpbier was Product Manager at Siemens Health Services, a global provider of Healthcare IT software and services. He was responsible for design and development, marketing and implementation of Workflow Management Systems and Decision Support Systems.

Dr. Scherpbier was Vice President of Software Engineering at CareScience, an outcomes measurement and analysis firm. He also was Medical Director at Aetna's US Quality Algorithms division, responsible for performance measurement and outcomes analysis. He is an active member of the Healthcare IT standards movement, particularly focused on Knowledge Representation standards, promoting the sharing and re-use of knowledge between healthcare organizations.

Dr. Scherpbier was born and raised in the Netherlands. He received his medical training at the University of Groningen, graduating in 1986, and completed additional training in Medical Informatics at the Erasmus University of Rotterdam. He and his wife and three kids live in the Philadelphia suburbs.

Panel 5A: Early Adopters of Meaningful Use Seeking Attestation – Hospital Experience, Part 1 – Robert Anthony, CMS, Reactor

Joanne Sunquist, RN, CIO, Hennepin CO Medical Center, MN

Nancy Vogt, Deputy Chief Compliance Officer, Aurora Health Care, IDN

Chuck Christian, CIO, Good Samaritan Hosp, IN

Denni McColm, CIO, Citizen's Memorial Hospital, MO

Joanne Sunquist has been the Chief Information Officer at Hennepin County Medical Center (HCMC) since 2004. HCMC is a \$500M academic, public safety net hospital in downtown Minneapolis. She is responsible for Information Technology, Telecom,

Bioelectronics, Health Information Management and the Electronic Health Record Program. While at HCMC she lead the implementation of an enterprise wide integrated clinical/revenue cycle system (Epic), which has been expanded to the safety net affiliates in Minneapolis.

Prior to HCMC, Joanne was at Allina Health System for eight years in various Information Services senior management position, including “Co-CIO” from 2001-2004. Joanne also spent eight years in Healthcare IT Consulting and eight years as a Director of Nursing at two large metro hospitals.

Joanne holds a Bachelor’s Degree in Nursing from the College of St. Benedict and a Master’s Degree in Nursing Administration from the University of Minnesota. She was on the CHIME Board from 2007-2010, serving as Chair in 2009. She is also a member of the Minnesota Epic User Group Board, the Minnesota e-Health Advisory Committee and she co-chairs the State HIE Workgroup.

Panel 5B: Early Adopters of Meaningful Use Seeking Attestation – Hospital Experience, Part 2 – Robert Anthony, CMS, Reactor

Brian Jacobs, MD, VP & CMIO, Children’s National Medical Center, DC

Russ Branzell, CIO, Poudre Valley Regional Medical Center, CO

Joel C. Berman, MD, CMIO, Concord Hospital, NH

Len Bowes, MD, Intermountain Health

Watson A. (Len) Bowes, III, MD, MS is a physician and senior medical informaticist at Intermountain Healthcare, Salt Lake City, Utah. Since 1996, he has participated in the development, implementation, and evaluation of Intermountain’s integrated healthcare information system that is currently used by over 10,000 employees, in 23 hospitals and over 150 clinics statewide. Dr. Bowes is a graduate of the University of North Carolina School of Medicine, a board certified anesthesiologist, and has degrees in bioengineering and biomedical informatics. He is also an adjunct assistant professor in the Department of Biomedical Informatics, at the University of Utah, where his research interests include, design, implementation, and evaluation of ambulatory electronic health record systems, measuring EHR use, personal health records, and secondary use of healthcare data.