

Quality health plans & benefits
Healthier living
Financial well-being
Intelligent solutions

aetna®

ONC Hearing on API Privacy and Security

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APIs and the Digital Ecosystem

Current State

Concerns



Healthier world

This is the business we are in

Aligned economic
incentives between
payers and providers

A simpler, more
transparent
consumer experience

Technology that
seamlessly connects
to our health system

Business Drivers: Our health care system is transforming rapidly

FROM> TO

Cost and delivery of care

Fee-for-service



Value and outcomes-based reimbursements

Consumer experience

Employee-centric and low tech



Consumer-empowered solutions enabled by technology

Administration and services

Complex systems



Online and self-service

Our focus

Focus on needs of who pays for care



Focus on needs of who accesses health care

Current State

Five years into our API journey

Mobile, web, partner and internal applications in production that consume APIs

- Touching most key constituents types (consumer, provider, broker, partner, employee)

Manual Process for Access (Automated on Roadmap)

- Internal and vetted external orgs that request access
- Manually-controlled documentation; online on roadmap
- Must pass security and compliance assessments and agree to terms and conditions

Uses Industry Standard Authentication/Authorization Methods

Going Forward

Open - Yet Secure and Compliant

- Healthier world, Digital ecosystem for information sharing
- Meet all constituent's privacy expectations
- Regulatory compliance

Evolution, not Revolution

- Roadmap to Advance API Usage
- Preserve the Old and Advance the New

Thank you